

LIBRARY OF  
CENTRAL COLLEGE  
CAYETTE, MISSOURI

CENTRAL COLLEGE LIBRARY  
CAYETTE MO

D 4 - '40

MISSOURI  
STATE TEACHERS  
ASSOCIATION

# SCHOOL *And Community*

## Education for the Common Defense



PROGRAM NUMBER  
Kansas City, November 6-9

November, 1940  
Volume XXVI Number 8



Invitation to make your headquarters at the completely  
 remodeled **Adler's** 1208 Main. Four beautiful floors of fashion  
 atmosphere to make choosing your clothes a very satisfying pleasure!

a new Casual Dress shop  
 a new Sports shop  
 a new Corset shop  
 a "Twenty-Plus" shop of larger dresses  
 a new "Junior Junction" dress shop

COATS      SUITS      FURS

a whole beautiful floor devoted entirely to MILLINERY

# Emery, Bird, Thayer

Downtown Shopping Center Since 1888

## convention memo

A new  
dress and  
a good,  
warm  
coat—



I want a dress that's versatile—that I can wear on weekends, to meetings, or in the classroom. Emery Bird's have it—a two-piece rayon crepe in black or fuchsia, ignited by a plastron of petit point, 22.95. Then, I'll buy my favorite coat, a Shagmoor! It's a go-everywhere coat that is equally at home over my sports clothes or my new dress. Fur collared, of course—and only 69.95.

Fashion Shops, Third Floor

# Kline's

KANSAS CITY'S DOMINANT STORE

**Extends a Hearty Welcome  
to the Missouri State**

**Teachers' Convention**

**Plan Now To Make KLINE'S  
YOUR HEADQUARTERS**

TO MEET FRIENDS

TO HAVE LUNCH

TO SHOP OR LOOK

We extend our warmest greetings to visiting teachers . . . and to our own Kansas City teachers! You'll find Kline's your favorite and most convenient meeting place! You'll want to visit every floor, shop in every department! You'll find beautiful gifts, smart dresses in the latest styles, lovely furs, hats, gloves! Our tearoom is ready to serve you a delightful luncheon! If you haven't any shopping to do, just come in and brouse around and get acquainted with the store. You'll like the atmosphere and the merchandise. Our courteous clerks are at your service.



KANSAS CITY'S LARGEST STORE  
*Where Everyone Shops With Confidence*

THE **JONES** STORE

**3 Days Only—During Teachers' Convention**



**15%  
OFF !**

**ENTIRE FUR STOCK**

—including a Special Purchase of Fine Furs! Offering you the largest selection of styles and sizes in Quality Furs in Kansas City!

- Persian Lamb
- Alaskan Seal
- China Mink
- Hudson Seal (Muskrat)
- Russian Caracul
- Chekiang Lamb
- Sable and Mink-Dyed Northern Muskrats
- Wellington Seal (New Zealand Coney)
- Kolinsky Scarfs
- Silver Fox Scarfs

**4 Ways To Buy In Easy Payment Terms**

Jones FUR SHOP—Second Floor

# SCHOOL AND COMMUNITY

OFFICIAL ORGAN OF THE MISSOURI STATE TEACHERS ASSOCIATION

THOS. J. WALKER  
Editor and Manager

INKS FRANKLIN  
Associate Editor

## Contents

NOVEMBER,

1940

Vol. XXVI

No. 8

Published monthly, except June, July and August, at Columbia, Mo., by the Missouri State Teachers Association as per Article VI, Section 6 of the Constitution of the M. S. T. A., under the direction of the Executive Committee.

Entered as Second-Class matter, October 29, 1915, at the Postoffice at Columbia, Missouri, under Act of March 3, 1879. Acceptance for mailing at special rate provided for in Section 1103, Act of Oct. 3, 1917; authorized May 17, 1921.

Annual membership dues \$2.00, sixty cents of which is to cover cost of School and Community. Subscription to non-members, \$2.00 a year.

Change of Address—If you have your address changed give old as well as new address.

Send All Contributions to the Editor.

### General Officers

Lloyd W. King, President, Jefferson City, State Superintendent of Public Schools; R. M. Inbody, 1st V.-Pres., St. Louis, Teacher, Roosevelt High School; Mary Flahive, 2nd V.-Pres., Kansas City, Teacher, Hale H. Cook School; Naomi Pott, 3rd V.-Pres., Cape Girardeau, Teacher, High School; Thomas J. Walker, Columbia, Secretary-Treasurer, Editor, School and Community; T. E. Vaughan, Columbia, Associate Secretary and Business Manager; Everett Keith, Columbia, Assistant Secretary, Director of Public Relations; Inks Franklin, Columbia, Assistant Secretary, Associate Editor.

### Executive Committee

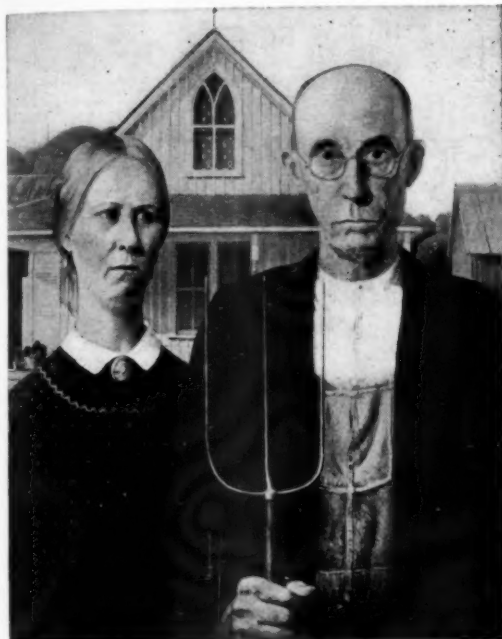
Clarence W. Mackey, Chairman, Mexico, Principal, Junior-Senior High School, 1940; Lloyd W. King, Ex-Officio, Jefferson City, State Superintendent of Public Schools; R. M. Inbody, Ex-officio, St. Louis, Teacher, Roosevelt High School; Leslie H. Bell, Lexington, Superintendent of Schools, 1940; Mrs. Mary Ralls Brislin, 3745 Lindell Blvd., St. Louis, 1940; Hugh K. Graham, Trenton, Superintendent Grundy County Schools, 1941; Aaron C. Halley, Mountain Grove, Superintendent of Schools, 1941; Mrs. Ethel R. Parker, Vienna, Superintendent Maries County Schools, 1941; Phillip J. Hickey, St. Louis, Secretary, Board of Education, 1942; Roy E. Taylor, Herculaneum, Superintendent of Schools, 1942; Nellie W. Utz, St. Joseph, Teacher, Humboldt School, 1942.

### TABLE OF CONTENTS

Picture Study .....	325
Editorial .....	327
How Can I Serve? .....	328
The Missouri Program of Occupational Information and Guidance .....	330
How Did You Start Yours? .....	332
Employee Participation Through a Frame of Government .....	333
The Missouri High School Achievement Testing Program .....	334
Certification Problems Discussed at Regional Meeting .....	336
Program—Seventy-Eighth Annual Convention M. S. T. A.	
General Officers in Charge .....	338
Assembly of Delegates .....	339
Program Personnel	
General Sessions .....	339
Divisional Meetings .....	340
Departmental Meetings .....	341
General Sessions	
First General Session .....	343
Second General Session .....	346
Third General Session .....	346
Fourth General Session .....	346
Fifth General Session .....	346
Divisional Meetings	
Elementary Schools .....	343
Secondary Schools and Extra-Curricular Activities .....	344
Colleges and Universities .....	345
Vocational Training .....	345
Rural Education .....	345
Department Programs .....	347
Special Programs	
Adult Education .....	353
Early Childhood Education .....	353
Breakfasts, Luncheons, and Dinners .....	354
Announcements .....	356
Proposed Amendment .....	358
General Officers and Committees .....	358
Local Committees at Kansas City .....	360
Hotels in Kansas City .....	360
The International Friendship League .....	362
Some Values of a Summer Workshop .....	364
Let's Read the Label .....	366
Value of a Home Room Guidance Book .....	368
Making Guidance Function .....	370
A Note to English Teachers .....	373
Items of Interest .....	374
Important Conventions .....	378
Index to Advertisers .....	383

## "AMERICAN GOTHIC"

by  
Grant Wood



THE PICTURE CALLED "American Gothic" and illustrated on this page has perhaps been talked about more than any other picture painted in America in recent times. Grant Wood, formerly an Iowa school teacher and now a member of the faculty of the Fine Arts Department of the University of Iowa, is undoubtedly the most talked of American artist of the day. In addition to his ability to achieve works of art of lasting value as judged by the standards of composition and design, his subjects like the "American Gothic" hold a message both original and pertinent. Pictures like his "Daughters of the American Revolution" and "Death on the Highway" form a great contribution to our Contemporary art product, popularized during recent years under the heading "The American Scene." His pictures of Iowa farm scenes and serious portraits form an even greater contribution to American art of the period.

The "American Gothic" was a prize winner in the 1930 exhibition at the Art Institute of Chicago. It was his first picture to create a sensation and immediately made his name known in art circles. Christopher Morley says of the painting "In those sad and fanatical faces may be read much, both of what is right and what is wrong with America."

Orders for this material and all other supplementary material for carrying out the work of the Courses of Study should be sent to

Missouri State Teachers Association  
Thos. J. Walker, Secretary  
Columbia, Missouri

Send for our P. R. C. order blank.

NOVEMBER, 1940

## LOANS TO TEACHERS

**\$9.75 a month repays \$100 loan  
in twelve months**

YOU need a loan? At Household Finance you can borrow up to \$300—quickly and simply—if you can make regular monthly payments. No stocks, bonds or other security required. No credit questions asked of friends or relatives. You get your loan in a friendly, private transaction.

### Payments to fit your income

You may repay your loan on the schedule which best fits your own situation and income. Suppose that you need \$100. Find this amount in the first column of the table. Then read across, picking out the monthly payment which is convenient for you to make. \$9.75 a month, for instance, will repay your loan in full in twelve months. Note that the sooner you repay the less your loan costs. (Loans also made in other amounts and for other periods.) Please apply for your loan at the nearest Household office. Or send the coupon for full information about our "loans by mail" service.

### Household booklets used as texts

To help families stretch their incomes Household publishes practical booklets on money management and better buyman-ship. Many schools and colleges use these publications in their home economics classes. Ask or write for free copies.

CASH LOAN YOU GET ↓	AMOUNT YOU PAY BACK EACH MONTH Including All Charges			
	6 months loan	12 months loan	16 months loan	20 months loan
\$ 25	\$ 4.54	\$ 2.44		
50	9.08	4.87		
75	13.62	7.31	\$ 5.74	\$ 4.81
100	18.15	9.75	7.66	6.41
125	22.67	12.16	9.55	8.00
150	27.16	14.56	11.43	9.56
200	36.13	19.33	15.15	12.65
250	45.08	24.08	18.85	15.73
300	54.02	28.82	22.55	18.80

Payments include charges at Household's rate of 2 1/4% per month on that part of a balance not exceeding \$100, and 2% per month on that part of a balance in excess of \$100. This rate is less than the maximum prescribed by the Missouri Small Loan Law.

### Personal Loans—\$20 to \$300

## HOUSEHOLD FINANCE

*Corporation*

### LOCALLY MANAGED HOUSEHOLD OFFICES IN 3 MISSOURI CITIES

KANSAS CITY      KANSAS CITY (Cont'd)      ST. LOUIS  
2nd Fl., Shankman Bldg.      2nd Fl., Bryant Bldg.,      4th Floor, Missouri  
3119 Troost Ave.,      11th and Grand Ave.,      Theatre Bldg.,  
Valentine 2157.      Victor 1425.      634 No. Grand Blvd.,  
Jefferson 5300.  
2nd Fl., Dierks Bldg.,      ST. JOSEPH      2nd Fl. 705 Olive St.,  
1006 Grand Ave.,      4th Fl. Tootle Bldg.,      Cor. Olive and 7th,  
Harrison 4025.      Cor. 6th & Francis,      Central 7321.  
Phone: 2-5495.

Call at or phone the nearest Household office or mail this coupon to nearest office. All negotiations can be completed by mail.

### FREE Booklet and Application Blank

Mail this coupon whether you wish an immediate loan or not. You never know when this information will come in handy. If loan is wanted now, state amount desired.

HOUSEHOLD FINANCE CORPORATION      SC  
(See addresses above—mail to nearest office)

Please mail me free copy of your brochure: "How to Get a Teacher Loan on Household's Special Payment Plan." I understand this request places me under no obligation to negotiate a loan.

Name.....

Address.....

City.....State.....

Amount I wish to borrow \$.....for.....Months

# MISSOURI STATE TEACHERS COLLEGES

Are better equipped than ever before to serve  
their constituencies.

A DISTINGUISHED GROUP OF INSTITUTIONS,  
WELL-MANNED AND WELL-EQUIPPED



The dates of the openings of the Winter Terms are as  
follows:

SPRINGFIELD .....	December 4
WARRENSBURG .....	December 2
CAPE GIRARDEAU .....	December 2
KIRKSVILLE .....	November 25
MARYVILLE .....	December 3




*For detailed information write:*

President Roy Ellis, Springfield  
President George W. Diemer, Warrensburg  
President W. W. Parker, Cape Girardeau  
President Walter H. Ryle, Kirksville  
President Uel W. Lamkin, Maryville



# EDITORIALS



## "EDUCATION FOR THE COMMON DEFENSE"

**T**HIS THEME for American Education Week and its counterpart, "Education and National Defense," around which President Lloyd W. King has chosen to weave the program for our Association's State Convention, must raise this question in the minds of many teachers. "What can I do in my work to further the cause of defense?" After all, relatively few teachers, and they are for the most part in institutions of higher learning, are teaching subject matter which is materially and directly related to defensive war. The great rank and file of us are engaged in teaching the formal subjects. Reading, writing, and arithmetic in their broadest applications are still the burden of most teachers' work.

To teach these subjects well is certainly a defensive measure in a democracy. The person who does not have a reasonable mastery of the tools of information cannot be informed, and an uninformed citizenry is democracy's fatal weakness.

To be concerned about the physical health, health habits, and health instruction is certainly a matter of deep concern to every teacher. A sick or physically unfit people cannot be a strong nation. To accept responsibility for mental attitudes is likewise a teacher's responsibility. Unhappy, discouraged, depressed children can be little more than a burden to adults of this generation and an ominous portent to the next.

"To provide for the common defense," pre-supposes the formation of "a more perfect union." A union requires a common bond. What shall that bond be? Our allegiances. What are they? Well, we may say our country, our flag, our people, our institutions, our schools. This is very well, but capable of degenerating into abstractions and lip service. Along with this must be a personal and vital allegiance to people—Dad and Mom, brother Bill and sister Sue, playmates John and Mary. Only a united people are strong—and union is a matter of common bonds.

Vital are the functions of the teacher in our defense program. They are vital today and for today. The teacher who gives her whole heart to her students is building democracy, and democracy is its own best defense.

## How Can I Serve?

I AM A SALESMAN—a small cog in a vast, industrial machine. It is the greatest and most involved industry in our whole land. Its business establishments number into the hundreds of thousands. Its workers, of which I am but one humble unit, are close to one million strong. Its annual payroll exceeds one billion dollars. Its capital investment is now greater than six and one-half billion dollars. We sell to over fifty million customers a year. Yes, I am a member of a truly mighty concern!

I am a teacher. I sell the service of education.

Sometimes I feel quite lost in the enormity of the undertaking with which I have become associated. The numbers are so large, the organization is so impersonal, the trends toward change are so continual and yet so elusive to comprehend that I often feel quite inadequate in my chosen profession.

Auguste Comte, the French sociologist, said, a hundred years ago:

"Ideas rule the world or throw it into chaos."

They still do! In this modern world of strife and change, there is a pronounced need for both leaders and followers with clear heads and sound ideals. What philosophy may I adopt that will enable me to meet and act upon the challenge of the times? Professor Olin Templin, for many years lecturer on Philosophy and ethics at the University of Kansas, has made the analysis that a man's philosophy is the sum total of his thoughts on life. From that premise, I should like to establish my personal educational philosophy under the following three points:

1. A philosophy of education should be a planned program of vital, guided living.

2. It should involve a fundamental, general truth which will provide guidance in both developing and administering a program of education.

3. That fundamental, general truth should rest, at all times, in the personal question:

"How can I serve, to a better and more complete degree, the needs of my pupils, my school, my community, and my nation?"

Before I can successfully sell the service of education, I must believe in the objec-

---

By GEORGE A. REYNOLDS  
Fairmount School  
Kansas City

---

tives of the education I would support. No better objectives in modern education have been compiled than those listed in "The Purpose of Education in America's Democracy," published by the Educational Policies Commission of the N.E.A. They are excellent, practical bases for an acceptable philosophy of education. These objectives ought to develop good citizens possessing ethical character, who make a worthy use of their leisure time.

1. The Objective of Self-Realization.

This demands that I offer to those I would teach a broad variety of knowledge, skills, habits, attitudes, and appreciations which will enable them better to take their place in the democratic American society of today.

2. The Objective of Human Relationship.

Here I would bring forth out of the individual's personality the ideals of brotherly love and human kindness as the most practical elements of friendship. A good neighbor is not one who refrains from doing harm to the one living next to him; he is, rather, one who has a universal capacity of service for all.

3. Objective of Economic Efficiency.

As a worker myself, I know full well that those who would judge what I would do have a right to expect that those I serve through education be as well equipped to take their place in the economic as in the social life of the American community. Educational trends towards occupational information, choice, adjustment, and appreciation appear to me to be a real problem of the guidance program without which no school can render progressive service. I am greatly concerned with those 98% of all Americans who will never pass an earning power of \$2,000.00 per annum. How they may properly organize their lives through efficiency in buying and the proper consumption of goods is an aid which all too few schools now consider.

4. The Objective of Civic Responsibility.

With devastating wars raging on three

continents over the world and with threatening clouds gathering over our own horizon, civic responsibility means much more than daily flag exercises, annual observances of the birthdays of Washington, Lincoln, Jackson, our American independence, et alia. The pupils of America, child or adult, must be thoroughly sold on this one fundamental goal—we are not born to the freedom of democracy; we must work hard for it! As to our governments and the governments around us, we must know when and how to obey, when to be tolerant and judicial, when to save and when to spend, and when to criticize and revolutionize.

As a teacher I believe I have a definite relationship to professional standards. Yet, sometimes it seems I am literally deluged by a rain of conflicting ideologies, techniques, and "isms." Nowhere does there seem to be any agreement, not even within the confines of a single school. There appear to be schools of two types, generally. Those in which subject is of prime importance and those in which the child's social integration is coveted at the expense of other objectives. Which course to follow? Here, through travel, professional reading, graduate schooling, attendance upon demonstration teaching, and participation in educational discussion-panels, I would strive to be not the first to take on the new nor the last to cast the old aside. Rather than coercive learning I would far better wish to see learning where the individual—here, again, either adult or child—can attach purpose and meaning to new situations.

My relationships to society are numerous but pleasant. Since I am a teacher, I must like people. Toward my pupils, in order to sell my confidence in schooling to them, I must be a master practically never—if at all—a guide quite frequently, and a friend always. My enthusiasm, sense of humor, kindness, fairness, sympathy, and firmness must help me to guide their footsteps successfully through life. Toward my fellow teachers and my professional superiors I wish heartily for an attitude of co-operation, tact, ethical principles, and harmony. In all our dealings with one another, we should never lose sight of the fact that we are Christian human beings first and school teachers second.

Beyond the walls of my school room, many pleasant community contacts await

me. I wish to know by name the patrons who contribute to make my job possible. We share a common center of interest—their children. It is well to know others in different walks of life. It is relaxing to have interests other than in teaching school. The teacher with a broadened perspective developed through club, social, political-economic, and religious experiences is far better qualified to inject vitality into his true professional work.

Finally, I must perpetuate democratic ideals in education. To me, democracy means more than a workable system of government—it is a *privilege* of the people, by the people, and for the people. It is attained, or at least striven for, by ceaselessly hard work on the part of every single individual in any given society. We can't really better democracy, as some educators and politicians would advocate, because we never have really reached it. However, we have possibilities. Whereas the totalitarian state has stressed method above all, our American State has tried, although not effectively enough, to stress ideals of education through curricula adapted to suit the significant educative needs of each individual.

In conclusion, I must concede that my philosophy of education seems to be in a constant state of evolution. I rather like it to be so! For those of us in the teaching profession this bit of verse from the Denver "Post," July 10, 1940 is very poignant:

"How much of me, I wonder,  
Is Myself,  
My own, true Self—  
And how much just a heap of borrowings,  
Tag ends of this 'n' that  
Which other lives  
Have dropped  
Along the way?"

All of us who would sell the ideals and practices of the American way of education have borrowed much—whether for good or ill. May I always be able to be of service—to guide the minds of those who put their trust in me to seek the truth, to gladden their hearts, and to recognize no difference in Man's degree. The words of the incomparable Horace Mann echo in my heart:

"I beseech you to treasure up in your hearts these my parting words: Be ashamed to die until you have won some victory for humanity."

I am willing to try.



# The Missouri Program of Occupational Information and Guidance

IN FEBRUARY, 1940, State Superintendent of Schools, Lloyd W. King, concluded an agreement with the United States Office of Education whereby it became possible for the State to set up a program of occupational information and guidance to be financed in part from teacher training funds provided by the Smith-Hughes Act and the George-Deen Act and in part from unmatched funds provided by the State. Missouri is now one of nine states developing such a program. It is the hope of Superintendent King that this program can function in such a way as to stimulate the growth and development of guidance activities throughout the State to the end that every school will receive definite and tangible benefits.

The Missouri program cannot, in a sense, be considered as a new venture, for the State Department of Education, as well as all institutions of higher learning in the State, have for a relatively long period of time done much to encourage the development of guidance programs in Missouri. Then too, in numerous public and private schools, administrators and teachers have given much thought to the problems of guidance in their own schools. The State Teachers Association and many private agencies and fraternal organizations have supplemented and encouraged the efforts of practical school people in this regard. The new program is designed to supplement these efforts and to give some direction to future developments.

In organizing our program we have studied guidance at work in numerous states and cities in the nation, particularly along the Atlantic Seaboard. University and college professors, State and National offices and bureaus, as well as administrators and teachers in the public schools, have aided in giving substance and direction to the new effort. A special group composed of a representative from the Missouri State Teachers Association, representatives from the University of Missouri, the State Teachers Colleges and the public schools of the

By DR. FREDERICK C. SEAMSTER  
State Supervisor of Occupational  
Information and Guidance Services,  
State Department of  
Education  
Jefferson City

State forms a committee called the Missouri Guidance Advisory Committee. This committee has been most helpful in aiding us to outline the nature and extent of our activities. Among other decisions of this group they agreed upon a definition of guidance which is here presented with the idea that it may serve the schools in gaining an understanding of the comprehensiveness possible in a guidance program. *"Guidance is the process of acquainting the individual with various ways in which he may discover and use his natural endowment in addition to special training available from any source, so that he may live, and make a living, to the best advantage to himself and to society."*

Since the personnel of the new Division at present consists of but two persons it has been thought best to attempt an organization of the work whereby guidance activities can best be stimulated through some other means than actual visitation in the schools. Upon the advice of the State Guidance Advisory Committee an informal survey was made of guidance activities in numerous secondary schools for the purpose of selecting certain of these schools to be used as demonstration and conference centers. These selections were made through the use of definite criteria which were applied in each case. We now have in operation fifteen centers for white schools and two for the colored schools. The white schools include Boonville and Sweet Springs, Flat River, Hannibal, Houston, Kirksville, Marceline, Maryville and Tarkio, Nevada, Poplar Bluff, Rolla, Ruhl-Hartman (7933 Main Street, Kansas City), Sikeston, Springfield and Ashgrove, and Webster Groves. The two colored centers are in Cape Girardeau and Columbia.

In de  
ters as  
will be  
ance p  
the pre  
schools  
populat  
tion, an  
schools  
in guid  
italizing  
each ce  
Speci  
five gen  
program  
be mad  
from h  
portant  
student  
counsel  
lems, so  
areas of  
cisions  
student  
mation  
means  
schools.  
upon t  
survey,  
survey  
make to  
and opp  
aged to  
agencies  
supplem  
A speci  
tween  
Educati  
loyment  
ment w  
needs o  
of the  
able. A

sas  
of A



In developing the programs in these centers as well as in other schools, no attempt will be made to standardize general guidance practices. Because of differences in the preparation of the staffs of the several schools as well as because of differences in population make-up, geographical location, and the general purpose which the schools serve, it is thought that progress in guidance can best be made through capitalizing upon the unique contribution of each center toward a State-wide program.

Special emphasis is being placed upon five general phases of a complete guidance program. The *individual inventory* will be made for the purpose of securing data from home, school, tests, and other important sources relative to each individual student. Such data will form the basis for *counseling* in the area of personal problems, school adjustments, and other major areas of a critical nature where crucial decisions must be made cooperatively between students and teachers. *Occupational information* will be supplied through various means now at the disposal of all secondary schools. Special emphasis will be placed upon the occupational survey, the youth survey, and the general job opportunity survey which each community can well make to reveal the nature of local problems and opportunities. Schools will be encouraged to utilize all existing employment agencies both public and private which can supplement their own *placement activities*. A special agreement has been reached between the Missouri State Department of Education and the Missouri State Employment Service whereby itinerant placement workers will serve the employment needs of outlying schools where no branch of the State Employment Service is available. All schools will be encouraged to

make *follow-up* surveys of their graduates and drop-outs one, three, and five years after leaving for the purpose of evaluating the effectiveness of their curricular offerings.

The writer was appointed State Supervisor of Occupational Information and Guidance Services and assumed the duties of the office on March 1, 1940. Among the functions of the supervisor are the following:

1. Conferring with superintendents, principals, and other school officials relative to guidance programs.
2. Aiding school officials in directing surveys of job opportunities as well as in making community youth surveys.
3. Holding training schools in guidance centers and other cities and towns where programs of guidance are being attempted.
4. Preparing bulletins, charts, and other materials for distribution to administrators and teachers in the secondary schools of the State.
5. Aiding in the development of State testing programs.
6. Coordinating the activities of cooperating service agencies that aid in carrying on the guidance programs.
7. Informing educators, educational and social agencies, and the general public about the nature, plans, and achievements of the guidance programs.
8. Acting as a clearing house for information and services which the educators of the State may request.
9. Carrying on a general information service through correspondence with educators of the State.

All school officials of the State are invited to make maximum use of this new service.



Please be sure to bring your Membership Receipt with you to the Kansas City Meeting, November 6-9, 1940. The Membership Receipt is a Ticket of Admission to all General Sessions of the Association.



## How Did You Start Yours?

DEAR EDITOR:  
We want to start  
an *activity*  
program  
in our school.

That doesn't mean  
that we want  
to express more activity  
in our thinking,  
or in the preparation  
of our work,  
or in anything.

Its a name, you know  
for a new style of teaching,  
that's popular now.

At our last  
principals meeting  
the Superintendent said,  
he wanted each school  
to have an *activity*;  
so, of course, we'll  
have to have one.

After the principals meeting  
I got my teachers together,  
and I said,  
"Mr. Jones, our superintendent,  
is very anxious  
that we start an *activity*  
in our school.  
Can't some of you plan  
an *activity*  
for the coming term?"

Then I leaned back,  
and waited  
for someone to volunteer,  
but would-you-believe-it?  
Nobody said a word.  
They all sat there,  
looking at the ink well  
on their desk.

So finally, I said,  
"Miss Ross, can't you do it?  
I hear you received  
your M. A. degree this summer.  
You must have  
learned a lot  
about *activities*."  
And she said,  
"Oh yes, I had

several courses in which  
they were explained,  
but the Course-of-Study  
takes up all of my time.  
I can't teach my 8a  
all they should know  
in history,  
and fool around  
with an *activity*!"

Then I said, "Mrs. Brown  
you have such a nice  
group of girls  
in your 9b class,  
can't you plan  
an *activity* with them?"

But Mrs. Brown  
is treasurer for the P.-T. A.  
this year,  
and is taking  
two extension courses,  
and that takes up  
all her spare time.  
Then I said, "Miss Smith  
your class made  
such lovely castles  
out of soap, last year,  
can't you handle  
an *activity*?"

But Miss Smith said,  
"Good gracious no!"  
She's very out-spoken  
on account of getting  
the highest salary  
of anyone  
in the system.

I waited awhile,  
and everybody still looked  
at their ink wells;  
Then I said,  
"Can't somebody take  
a *slow group*,  
and start an *activity*?"  
But all my  
highly-trained teachers  
still sat and looked  
at their ink wells.

Then up spoke Miss Blossom  
a new teacher  
without any college degree or

anything to recommend her except that the Superintendent said she knew how to teach school.

Miss Blossom stopped making silly marks on a piece of paper with a pencil, and she looked right at me,

and said,  
"What is an *activity* anyway?"  
and, of course,  
I had to dismiss the meeting.

Yours very truly,

MRS. MARION GREGG,  
*Sierra Education News*



## Employee Participation Through a Frame of Government

A RECENT BULLETIN issued by one of the departments of the National Education Association, expresses the opinion that the "public schools would operate to the best advantage of those whom they were designed to serve," if certain desirable relationships in the general pattern of the social situation were more widely known and appreciated.<sup>1</sup>

In enumerating these relationships, the bulletin emphasizes the importance of a non-partisan board of education, composed of five to nine lay members serving without pay for long, overlapping terms. The board of education through its policies determines the framework within which the employed personnel, under the leadership of the superintendent, governs the school. Through board policy, the employed personnel should be elected only from those recommended by the superintendent. The budget adopted by the board should be the one presented by the superintendent or a modification of it that meets the approval of the board.

All members of the employed personnel should have the opportunity to make proposals concerning school policy, for its formulation should be a cooperative endeavor utilizing "the intellectual and professional resources of the whole staff . . . Instruction, curriculum, school organization, and similar matters involving professional competency" are responsibilities of the staff under the leadership of the superintendent.<sup>2</sup> It is his responsibility to present an educational program to the board

By W. W. CARPENTER  
*Professor of Education*  
*University of Missouri*

for its consideration. It is the business of the board to determine the policy which is the framework within which the educational program operates.

The several provisions of the bulletin clearly reveal that actions of the board should be legislative in character and should consider the suggestions of individual staff members and groups of members and the recommendations of the superintendent of schools. The recommended procedures require a board to more clearly define the purposes of education in the determination of the frame of government. The recommended procedure will require that the employee have a broader social view and a keener appreciation of the importance of the development of policy and of its execution. It will demand a better trained personnel both in the person's special field, in the broader fields of social service, and in the "fine art" of cooperation. A person working within such a frame of government will be made to feel that his participation in the development of school policy is welcomed and appreciated.

<sup>1</sup> The Superintendent of Schools & His Work, A.A.S.A., A Dept. of N.E.A. Feb., 1940, Page 45.

<sup>2</sup> Ibid., Page 46.

# The Missouri High School Achievement Testing Program

THE ANNUAL MISSOURI HIGH SCHOOL Achievement Testing Program for the fourth successive year was sponsored by the State Department of Education during the spring of 1940. A considerable proportion of the high schools of the state participated and between 50,000 and 60,000 tests were used.

By special arrangement with the State University of Iowa, Missouri was permitted to use the same tests that were being simultaneously administered in the twelfth annual Iowa Every-Pupil High School Testing Program. One of the many advantages of this arrangement is that it enables each Missouri school to discover, not only how its test performance compares with that of other Missouri high schools, but also how it compares with the performance of a much larger group of high schools in Iowa and in neighboring states.

In this program a sixty-minute general achievement test is provided in each of the following areas:

- Ninth Year Algebra
- Plane Geometry
- General Science
- Biology
- Physics
- World History
- United States History
- American Government
- First and Second Year Latin (A test of reading comprehension only)
- English Correctness (Grades 7 to 12)
- Reading Comprehension of Literature
- Contemporary Affairs

Each of the first nine tests in the preceding list is intended to provide a measure of general achievement in a formal course of instruction in the subject named. The last three tests differ from the others in that they do not parallel any single formal course of instruction and that their use is not restricted to the pupils in any single subject.

During the past four years this program of achievement testing in the high schools of Missouri has steadily grown. It might

---

By C. W. MARTIN  
Professor of Education  
State Teachers College  
Kirksville

---

be interesting to review some of the purposes of such a program and in this manner point out the reasons for its steady growth.

First, this program takes away all the elements of a contest to win a prize. It is not a contest. There are no winners and no losers. It is an educational program of measurement for the purpose of learning what the pupils individually and collectively have achieved and how this achievement compares with the achievement of other individuals and other schools, to point out the places of strength and weakness in the school, and to provide accurate objective data for attempting improvement.

Second, the tests provided are up-to-date, objective, and comprehensive. They are easy to score. Scoring is merely the counting of the number of correct marks on the paper, which is made possible through the use of stencil type scoring keys. The tests are made specifically applicable to high schools and high school students here in the middle west. They are made completely new each year and are comprehensive enough to provide a pretty thorough sampling of the subject matter.

Third, the tests are given and scored right in the local high school by the local staff. This has the advantage of bringing the teachers into close contact with the measurement program so that they will have a better understanding and appreciation of it. Most teachers today have had some training in tests and measurements and they are anxious to do the best job possible not only in teaching but also in testing.

Fourth, the tests are sixty minutes in length, actual working time, and can therefore be worked into the high school sched-



ule with very little difficulty by using double periods for them. When double periods are used adequate time for distributing the test materials, giving directions, and collecting test booklets is provided. Comprehensive tests could be very little less than sixty minutes in length, but if they are longer than that the question of fatigue as well as administrative difficulties would have to be considered.

Fifth, the results of these measures can be used, and by a number of the superintendents and principals are being used, to stimulate teachers to do a better job of teaching. They may be termed silent supervisors. One superintendent writes as follows: "I have never had anything as effective as the high school achievement testing program to awaken the teachers. My teachers had apparently gotten into a rut but this certainly aroused them from their lethargy."

Sixth, the results furnish splendid information concerning high school pupils to use in connection with guidance. Many of the schools put the individual results in percentile ratings right on the folder or permanent record of each individual pupil so that it is convenient along with other information when attempting to direct and guide the pupil.

This program is administered in the spring of the year as near the close of school as possible, usually near the last of April or the first of May. Two days are specified and all tests are given all over the state on those two specified days. Then the tests are scored by the local teaching staff within a week, and the results are sent back to the director of the program. The manner of interpreting the results and the form in which they are returned to the schools are strong points in favor of such a testing program. The results are compiled and thrown into two different reports. One report is called the "Report of Results" which is a printed folder that gives several tables in order that the results may be properly interpreted by school officials. One table shows the number of schools and the number of pupils participating in each separate test. Another table shows the number of schools in each size classification. Schools are classified into four classes according to size. Another ta-

ble shows the percentile norms for pupils' scores. From this table teachers and administrators can readily see exactly where each pupil ranked in relation to all other pupils in each subject. And the last table in this folder gives the percentile norms for school averages. From this table each school can see where each class ranks with reference to all the other classes in that subject. A copy of this report is sent to every participating school.

A second report that is made up is called the "Confidential Report of Results." This report is made up separately for each school, and is, as the name implies, an individual, confidential report. This goes to no other person except the administrative head of the school involved. It gives a list of the subjects in which the school gave tests, number of pupils tested in each subject, rank, percentile rating in each subject, and then a composite rating for the school in all the subjects.

Schools must necessarily take into consideration the cost of services as well as supplies. This service to the schools costs four cents per copy for the tests, and five cents per copy for the keys. Since the average pupil will take from three to four tests in a complete testing program, the cost of full participation will average twelve to sixteen cents per pupil. The total cost of a full testing program to a school of 100 pupils would therefore be in the neighborhood of \$15.00. The only additional cost is the carrying charge for the test materials which amounts to very little when the cheapest means of transportation is used.

In the spring of 1941 this program will again be sponsored by the State Department of Education. We hope that superintendents and principals will begin now to make their plans to participate. Participation may be in part or it may be in full. Some schools for special reasons want to test only certain classes. Last year some schools tested only in the field of English, while others tested only in the field of mathematics or social studies. It is not necessary to test all pupils in every field, but it is required that if a test is used at all it must be used with the entire class and not with only a part of the group. For example, if you wish to use the general science test, and if there are 40 students taking gen-

eral science, you are not permitted to pick out 20 students and use only 20 tests. This is an every-pupil test which means that every pupil in the class must be tested if any in the class are tested.

The State Department of Education is planning a testing service at Jefferson City for the schools of the state. This service will in no wise take the place of the State High School Achievement Testing Program described in this article. In fact, the testing service which is being planned by the State Department of Education is not a testing program at all. The Department merely plans to establish a test depository and provide scoring and interpretation service, so that the schools may purchase tests and test service direct from Jefferson City,

rather than from outside agencies, and probably at considerable reduction in cost. However, the tests used in this program will not be stocked by the State Department and cannot be obtained from Jefferson City, but will be available only as heretofore obtained. The service that the State Department is planning, as we understand it, is to supplement the work that is being done in the state, both in the measurement of achievement and in the measurement of intelligence.

The director of the state achievement testing (the author of this article) invites school administrators to talk with school men in the state who have participated in this program, and also invites inquiries concerning any phase of the program which is to be carried out again next spring.

## Certification Problems Discussed at Regional Meeting

JOHN SMITH, a June graduate of a Missouri teacher-training institution was selected to the position of physics teacher in a neighboring state high school. At the pre-school general faculty meeting all teachers were notified by the superintendent that they must have their certificates on file before they could legally receive their first warrants. That was no problem to John, for he had majored in science in an approved Missouri college. He wrote immediately to the State Division of Certification for the necessary license, enclosing his Missouri certificate and his official transcript.

After a few days John received this reply: "Your Missouri certificate is enclosed since our state has no reciprocal agreement with Missouri in regard to teachers' certificates. Upon examining your official transcript from Missouri College, it appears that you cannot qualify for the state certificate for the following reasons:

1. Even though you have thirty hours in college physics your transcript shows no credits in chemistry and biology. The minimum requirement for each is five semester hours.

By F. G. STITH  
Director Certification  
State Department of Education

2. The certification requirement for all teachers in "Our State" high schools is a minimum of five semester hours of American history. Apparently you have not taken this course.
3. And finally, you have no credit in "Our State" government and history, the minimum requirement in which is two semester hours."

John had a position to which he had looked forward for four seemingly long years. His adviser had guided him properly for certification and approval in Missouri, but out of Missouri, John was unable to be properly licensed. It was disappointing to John, to say the least. He surrendered his contract to his superintendent and returned to his home with the hope that something would open up for him, perhaps at mid-year, or there might be need of a science substitute at home.

John and his problems are fictitious, but

his experiences illustrate in part the teacher-training and certification problems which were discussed at the four-state regional conference held in Lincoln, Nebraska, July 22 and 23 under the auspices of the North Central Association.

Why should there not be a common pattern, at least among neighboring states, with regard to the training of secondary and elementary teachers? With a common pattern and philosophy surrounding the training of teachers, certification and approval would cease to be a problem for our young men and women who attempt to cross state borders to practice their profession.

John R. Emens, Wayne University, Detroit (Chairman of the North Central Association Sub-committee on Teacher Certification and Accrediting Agencies) acted as discussion leader and organizer.

After two days filled with discussion by the states' representatives, a set of general agreements was drawn. The agreements include among others, the following:

#### 1. Teacher - Education - Certification Program

- (a) Teacher education certification programs should provide for broad, general education, professional education, and specialization
- (b) The "pattern" should include uniform minimum standards, but should provide for flexibility and reasonable experimentation

#### 2. Certification Authority and Administration

- (a) There should be single teacher certifying agency or board in each state
- (b) The certification laws should be a broad grant of power, rather than a series of specific provisions
- (c) The determination of the minimum standards and the administrative procedures should be a cooperative endeavor involving state agencies, employing officials, teacher-training institutions, the organized profession, and others
- (d) Institutional responsibility for teacher education must be continuously respected

#### 3. Validity of Certificates and Recertification

Teachers' certificates should be limited in time and limited to well-defined areas (not blanket), and should provide for a program of recertification which encourages continuous growth of teachers in service.

#### 4. Reciprocity

Plans for teacher reciprocity between states should be established by the single state agency; the procedures should be cooperatively determined.

Representatives to the regional conference from Missouri were: President Roy Ellis, Springfield; Superintendent L. B. Hawthorne, Mexico; Professor Charles McLane, Columbia; President W. W. Parker, Cape Girardeau; and Director of Certification F. G. Stith, Jefferson City.



# PROGRAM M. S. T. A. CONVENTION—KANSAS CITY NOV. 6-9, 1940

## GENERAL OFFICERS IN CHARGE



R. M. Inbody  
1st V.-Pres.



Lloyd W. King  
President



Mary Flahive  
2nd V.-Pres.



Naomi Pott  
3rd V.-Pres.



Clarence W. Mackey  
Chairman Ex. Com.



Leslie H. Bell  
Member Ex. Com.



Mrs. Mary Rallis Brisbin  
Member Ex. Com.



Hugh K. Graham  
Member Ex. Com.



Aaron C. Halley  
Member Ex. Com.





**Mrs. Ethel R. Parker**  
Member Ex. Com.



**Philip J. Hickey**  
Member Ex. Com.



**Roy E. Taylor**  
Member Ex. Com.



**Nellie W. Utz**  
Member Ex. Com.

### **WEDNESDAY MORNING, NOVEMBER 6 MEETING OF ASSEMBLY OF DELEGATES**

All sessions of the Assembly of Delegates are scheduled to meet in Edison Hall of the Kansas City Power and Light Building. The first session will be held on Wednesday morning, November 6, at 9:00 o'clock. At this time among other items of business, the report of the Committee on Credentials will be made. In accordance with a resolution of the Assembly, and for the purpose of expediting business, a tentative program of procedure for the Assembly will be prepared before the first session opens. As many sessions of the Assembly will be held as are necessary to transact all business.

See Proposed Amendment to Constitution on page 358.

## **PROGRAM PERSONNEL**

### **General Sessions**

**Homer W. Anderson**, Superintendent of Schools, St. Louis.

**Arthur Holly Compton**, Physicist and Nobel Prize Winner, Chicago, Illinois.

**Elmer Davis**, CBS News Commentator, New York City.

**Mrs. True Davis**, President, Missouri Congress of Parents and Teachers, St. Joseph.

**Clarence A. Dykstra**, President, University of Wisconsin, Madison.

**Mayor John B. Gage**, Kansas City.

**Willard E. Givens**, Secretary, National Education Association, Washington, D. C.

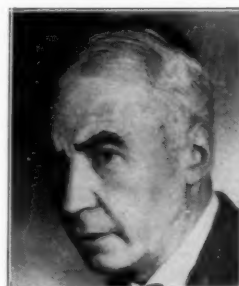
**Ben G. Graham**, Superintendent of Schools, Pittsburgh, Pennsylvania.

**Mrs. Raymond Havens**, Kansas City.

**Herold C. Hunt**, Superintendent of Schools, Kansas City.



**Arthur H. Compton**  
Fourth General Session



**Elmer Davis**  
Fifth General Session



**Mrs. True Davis**  
Third General Session

**Lloyd W. King**, State Superintendent of Public Schools, Jefferson City; President, Missouri State Teachers Association.

**Uel W. Lamkin**, President, Northwest Missouri State Teachers College, Maryville.

**Deane W. Malott**, Chancellor, University of Kansas, Lawrence.

**F. A. Middlebush**, President, University of Missouri, Columbia.

**C. C. Morrison**, Editor "The Christian Century," Chicago, Illinois.

**Carroll R. Reed**, President, American Association of School Administrators; Superintendent of Schools, Minneapolis, Minnesota.

**Governor Lloyd C. Stark**, Jefferson City.

**Ralph H. Woods**, Director of Vocational Education, Department of Education, Frankfort, Kentucky.



**Ben G. Graham**  
First General Session

## Divisional Meetings

**Mrs. Irene F. Blood**, Assistant State Supervisor in charge of Distributive Education, Jefferson City.

**Nellie Lee Holt Bok**, Religious Educator, Radnor, Pennsylvania.

**Leo Brueckner**, Professor of Elementary Education, University of Minnesota, Minneapolis.

**E. E. Camp**, Principal, High School, Monett

**Joe Cantrell**, Vice-Principal, Junior-Senior High School, Monett.

**Charles Cornwell**, Marshall.

**Hollis W. Dahlor**, Assistant State Supervisor in charge of Vocational Education for Defense Workers.

**O. H. Day**, Director Vocations and Practical Arts, Kansas City.

**Fred Dixon**, Principal, Hickman High School, Columbia.

**John W. Gilliland**, Superintendent of Schools, Aurora.

**Madison Griffith**, Teacher, Central Junior High School, Kansas City.

**Carl Gross**, Vice-President, Missouri Vocational Association, Cameron.

**Sam F. Hall**, Vice-President, Missouri Vocational Association.

**Otto Hayward**, High School, Webb City.

**Wallace Hilton**, Hickman High School, Columbia.

**Curtis Hutcherson**, Excelsior Springs.

**Helen Johnson**, Teacher, Senior High School, Springfield.

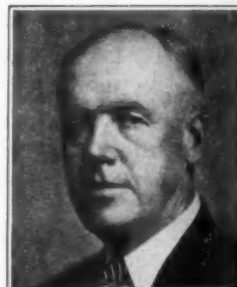
**Amelia Keller**, Dean of Girls, North Kansas City High School.

**E. G. Kennedy**, Principal, Smith-Cotton High School, Sedalia.

**Donald King**, Student Council Sponsor, Hannibal.



**C. A. Dykstra**  
Second General Session



**Uel W. Lamkin**  
First General Session



**Willard E. Givens**  
Third General Session



**Clayton Morrison**  
Fourth General Session



**Carroll Reed**  
Third General Session

**Edwin J. King**, Westport High School, Kansas City.

**Clell Ledford**, Superintendent of Schools, Shelbyville.

**James D. Lockett**, Columbia.

**David P. Max**, Superintendent of Schools, Mound City.

**Deane W. Malott**.

**Walter E. Myer**, Editor "The American Observer," Washington, D. C.

**Wanda Palmer**, Reed Junior High School, Springfield.

**Helen Priester**, Dean of Girls, Normandy High School, St. Louis.

**Margaret Pulliam**, Vice-President, Missouri Vocational Association.

**A. B. Richmond**, Paseo High School, Kansas City.

**Frederick Seamster**, State Supervisor of Occupational Information and Guidance, Jefferson City.

**Hollister Smith**, Southwest High School, Kansas City.

**Mary Speaker**, North Kansas City High School.

**Giles Theilman**, Principal, High School, Chillicothe.

**H. S. Thomas**, Superintendent of Schools, Maryville.

**L. A. Van Dyke**, Director, Division of High School Supervision, Jefferson City.

**Ethel Waitman**, High School, Mound City.

**Winifred Weatherman**, Commercial Instructor, Northeast High School, Kansas City.

**L. W. Welden**, Maplewood.

**Lewis A. Wilson**, Associate Commissioner and Acting Assistant Commissioner for Vocational and Extension Education, The State Education Department, Albany, New York.

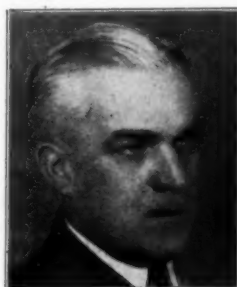
**Kate V. Wofford**, Director Rural Education Department, State Teachers College, Buffalo, New York.



**Walter E. Myer**  
Division Program



**Ralph H. Woods**  
Third General Session



**Lewis A. Wilson**  
Division Program

## Departmental Meetings

**A. O. Anderson**, Director of Physical Education and Recreation, St. Louis.

**Wallace W. Atwood**, President Clark University, Worcester, Massachusetts.

**F. M. Banister**, Teacher, East High School, Kansas City.

**Dr. Robert Bell**, Psychiatrist, St. Louis.

**Dr. Herman Betz**, Assistant Professor of Mathematics, University of Missouri, Columbia.

**Josephine Betz**, Southwest High School, Kansas City.

**Helen Blackburn**, State President Association for Childhood Education.

**Kathleen Blackshear**, noted painter and sculptress, Instructor in Composition and Art History, The Art Institute, Chicago, Illinois.

**Wm. H. Bliss**, High School, Marshall.

**I. T. Bode**, Director, Missouri Conservation Commission, Jefferson City.



**Mrs. Curtis Bok**  
Division Program



**Kate V. Wofford**  
Division Program

**J. H. Brand**, County Superintendent of Schools, Steelville.

**Armin H. Bueker**, Chairman of the Production Committee for 9th Grade Mathematics, Jefferson City.

**W. W. Carpenter**, Professor of Education, University of Missouri, Columbia.

**Carolyn Benton Cockefair**, State Teachers College, Warrensburg.

**Dr. Dora Louise Cockrell**, State Project Technician WPA, Nursery Schools, Jefferson City.

**Sherod Collins**, State Teachers College, Kirksville.

**Catherine V. Cox**, Instructor in Elementary Laboratory School, University of Missouri, Columbia.

**H. H. Coxen**, Coordinator, Manual High and Vocational School, Kansas City.

**Donald Davenport**, Director of Physical Education, Sedalia.

**Mildred Davis**, High School, Cabool.

**Mount E. Davis**, Southwest High School, Kansas City.

**O. H. Day**.

**Olive S. DeLuce**, Chairman of the Art Department, State Teachers College, Maryville.

**Blanche Dow**, State Teachers College, Maryville.

**P. F. Drury**, Safety Director, Automobile Club of Missouri.

**Edna Marie Dunn**, Illustrator of the Woman's Page, Kansas City Star.

**W. Francis English**, Principal Carrollton High School, Carrollton.

**Dr. James Evans**, Director of Instruction and Research, St. Joseph.

**Dorothy K. Farthing**, Instructor of Education and Elementary Laboratory School, University of Missouri, Columbia.

**Dr. David Fellman**, Assistant Professor in Political Science, University of Nebraska, Lincoln.

**Ruth Fleischaker**, Sight Conservation, Joplin.

**Lucille Foise**, High School, Parkville.

**D. A. Foutes**, State Department of Education, Jefferson City.

**W. W. Gibbany**, State Supervisor Adult Education, WPA, Jefferson City.

**Arthur Gilbert**, Vice-President, Teachers College, Kansas City.

**Geo. H. Hargitt**, Supervisor of Industrial Arts, Public Schools, St. Louis.

**Dr. H. Clay Harshbarger**, School of Speech, State University of Iowa, Iowa City.

**H. J. Haskell**, Editor of the Kansas City Star.

**Dr. Richard Haswell**, State Teachers College, Springfield.

**C. F. Haynle**, High School Coordinator, Carrollton.

**Strong Hinman**, Director of Health and Physical Education, Kansas City.

**Ella Mae Hott**, Consultant Public Health Nursing Education, Missouri State Board of Health.

**Louis House**, Southwest High School, Kansas City.

**Dr. Lee S. Hultzen**, Associate Professor of Speech, University of Missouri, Columbia.

**Mrs. Anita K. Hynes**, Director of Prof. and Service Projects, Works Progress Administration.

**C. E. Irwin**, Coordinator Distributive Education, Public Schools, Kansas City.

**Estelle Jenkins**, 4th Grade Teacher, Whittier School, Sedalia.

**Paul Johnson**, High School, Webster Groves.

**Lloyd L. Jones**, Director of Research, The Gregg Publishing Company, New York City.

**G. E. Karls**, Chairman, Agricultural Department, State Teachers College, Springfield.

**Everett Keith**, Assistant Secretary, Missouri State Teachers Association, Columbia.

**Dr. J. P. Kelley**, State Teachers College, Maryville.

**Mrs. William Kopp**, President Kansas City Parent Teachers' Association.

**Karl Krueger**, Conductor of the Kansas City Philharmonic Orchestra.

**Leon Lapp**, High School, Aurora.

**Mary Latshaw**, Chairman, Department of Social Science, Southeast High School, Kansas City.

**Dr. Royce H. LeRoy**, Chairman, Department of Chemistry, University of Kansas.

**Fred Lewallen**, Superintendent of Schools, Chaffee.

**Harold Lewman**, Regional Scout Executive, Kansas City.

**Frances Lindsay**, Public Schools, West Plains.

**Mrs. Elizabeth Lingenfelter**, Executive Secretary, Mental Hygiene Society, Kansas City.

**J. R. Lloyd**, District Forecaster, Kansas City.

**Dr. H. H. London**, University of Missouri, Columbia.

**Rev. Wm. H. McCabe**, S. J., President, Rockhurst College, Kansas City.

**Jessie McKay**, Instructor in Kindergarten—Primary Methods, Teachers College, Kansas City.

**A. R. Maulsby**, Educational Director, Socoy-Vacuum Oil Company, Inc., Kansas City.

**Dr. H. B. Meyerling**, Instructor in Psychology, Teachers College, Kansas City.

**Walter Miller**, Visiting Professor of Latin & Greek, Washington University, St. Louis.

**Chloe E. Millikan**, Director of Elementary Education, State Teachers College, Maryville.

**Nelle Morgan**, Supervisor, Open Air Schools, Kansas City.

**Dr. Chas. F. Mullett**, Professor of History, University of Missouri, Columbia.

**Dr. Vest C. Myers**, Dean, State Teachers College, Cape Girardeau.

**Walter E. Myer**.

**Harriet Northern**, East High School, Kansas City.

**Dr. E. R. Page**, Chairman, Department of English, Central College, Fayette.

**James H. Pearson**, Federal Agent for Agricultural Education, Washington, D. C.

### IMPORTANT NOTICE

All members should be sure to bring their membership receipts to the Kansas City Meeting. These receipts are tickets of admission to all General Sessions.

For the convenience of those who have not previously enrolled, enrollment booths will be maintained at the Municipal Auditorium.

**PLEASE BRING THIS PROGRAM WITH YOU**



Stephens L. Pitcher, Supervisor of Foreign Languages, St. Louis Public Schools.

Eather Prevey, Director of Parent Education, Teachers College, Kansas City.

Agnes Rank, High School, Jefferson City.

Carroll R. Reed.

Desma Renner, Hadley Vocational School, St. Louis.

Virginia D. Rice, William Jewell College, Liberty.

Otto Rost, Jr., Assistant Director, Physical Education and Health, Public Schools, St. Louis.

J. Norvel Saylor, State Teachers College, Maryville.

Nita Schuster, Supervisor of Art, Clayton.

Dr. Frederick C. Seamster.

Mrs. Catherine Selves, Junior College, Monett.

Nellie M. Storms, Kindergarten Teacher, Woodland School, Kansas City.

Joan Shockley, Student, State Teachers College, Springfield.

John L. Shouse, Library Building, Kansas City.

Oliver M. Skalbeck, State Teachers College, Cape Girardeau.

Jonah W. Skiles, Westminster College, Fulton.

H. T. Smutz, Director, Division of Standards & Research, U. S. Employment Service, St. Louis.

C. E. Stephens, Ashland School, St. Louis.

F. G. Stith, State Director of Health and Physical Education, Jefferson City.

R. E. Strickler, Dist. Principal, Elementary Schools, St. Louis.

Harold C. Svanoe, State Teachers College, Warrensburg.

E. S. Thurman, Principal of Schools, Aurora.

Ralph E. Tiefel, Teacher, East High School, Kansas City.

Irene Van Benschoten, Head Teacher, Deaf and Hard of Hearing Department, Benton School, Kansas City.

Jennie Wahlert, Principal, Jackson School, St. Louis.

Ruth Mary Weeks, Past President, National Congress of Teachers of English, Kansas City.

Ola Wickham, Principal, Van Horn School, Kansas City.

Mildred Wiese, Curriculum Specialist, Columbus, Ohio.

Wesley Wiksell, Stephens College, Columbia.

Elizabeth K. Wilson, Director High School Counseling, Kansas City.

Mrs. F. I. Wilson, M. D., Member, Kansas City Board of Education.

Rev. Robert I. Wilson, Pastor, Baptist Church, Kansas City.

Ralph H. Woods.

Mary Margaret Woody, Student, Teachers College, Springfield.

Emmy Zweybruck, Viennese designer, Summer Instructor, Oakland School of Arts and Crafts, Oakland, California.

## THURSDAY

### General Sessions and Divisional Meetings

#### FIRST GENERAL SESSION

THURSDAY MORNING, NOVEMBER 7

Municipal Auditorium, Main Arena, 13th and Central.

President Lloyd W. King, Presiding.

Platform Guests: Kansas City School Board Members, Vice-Presidents, and Members of the Committee on Policy and Plans of Missouri State Teachers Association.

9:30 Music, Southwest High School A Cappella Choir, Robert Milton, Director.  
Invocation, Dr. G. Charles Gray, Pastor of Westminster Congregational Church.

Address of Welcome, Mayor John B. Gage, Kansas City.

Introduction of Herold C. Hunt, Superintendent of Kansas City Schools.

Introduction of Homer W. Anderson, Superintendent of St. Louis Schools.

"A New Dawn," CBS Presentation.

Pronouncement of the Policy and Plans Committee, Uel W. Lamkin, member

of Policy and Plans Committee, President Northwest Missouri State Teachers College, Maryville.

"Star Spangled Banner," Solo, Mrs. Raymond Havens, Kansas City.

Address, Ben G. Graham, Superintendent of Schools, Pittsburgh, Pennsylvania.

#### DIVISIONAL MEETINGS

THURSDAY AFTERNOON, NOVEMBER 7

##### A. ELEMENTARY SCHOOLS

Municipal Auditorium, Main Arena, 13th and Central.

Second Vice-President, Miss Mary Flahive of Kansas City, Presiding.

2:00 Music, Seventh Grade Chorus, Mabelle Glenn, Director.

Invocation, Dr. Harry L. Ice, Independence Blvd. Christian Church.

Address, A Constructive Educational Approach to National Defense, Leo Brueckner, Professor of Elementary Education, University of Minnesota, Minneapolis.

Address, National Strength and Personal Development, Nellie Lee Holt Bok, Religious Educator, Radnor, Pennsylvania.

## B. SECONDARY SCHOOLS AND EXTRA-CURRICULAR ACTIVITIES

Municipal Auditorium, Music Hall, 13th and Central.

First Vice-President, R. M. Inbody of St. Louis, Presiding.

2:00 Music, Westport High School Orchestra, George Keenan, Director.

Invocation, Dr. Cassius English Street, Pastor Linwood Blvd. Methodist Church.

Address, American Defense—The Responsibility of the Schools, Walter E. Myer, Editor, "The American Observer," Washington, D. C.

## EXTRA-CURRICULAR ACTIVITIES

C. F. McCormick, Principal, Jarrett Junior High School, Springfield, Chairman

3:00 Thursday, November 7, Group Meetings on Various Phases of Extra-Curricular Activities. Complete Programs and Places below:

### ASSEMBLIES

Room 401, Municipal Auditorium

Mr. E. E. Camp, Principal High School, Monett, Presiding.

Introducing the Problem, E. E. Camp, Principal High School, Monett.

Assemblies in the Smaller High Schools, David P. Max, Superintendent of Schools, Mound City.

Assemblies in Large Junior High Schools, Madison Griffith, Teacher, Central Junior High School, Kansas City.

Assemblies in a Large Senior High School, Helen Johnson, Teacher, Senior High School, Springfield.

Summation, L. A. Van Dyke, Director, Division of High School Supervision, Jefferson City.

### STUDENT COUNCIL

Room 400, Municipal Auditorium

Mr. Wallace Croy, Principal, Junior-Senior High School, Maryville, Presiding.

Theme: Planning for Student Participation in School Control of Missouri Schools.

How May Student Council Work Aid in Rounding Out A Limited Curriculum?—Amelia Keller, Dean of Girls, North Kansas City High School.

In Our Community Organization What Opportunities are Present for Students to Practice the Habits Acquired in Student Council Work?—Ethel Waitman, Mound City High School.

What is the Probable Future of Student Council Associations and Conventions in Missouri?—Otto Hayward, Webb City High School.

What Relationship Should Exist Between Organized School Administrators Organizations, and Student Conventions, District and State?—Donald King, Student Council Sponsor, Hannibal.

Summary of the Discussion.

Forum discussion led by the chairman.

### INTRA-MURAL ATHLETICS

Room 201, Municipal Auditorium

Mr. J. E. Bradshaw, Coach, High School, Chillicothe, Presiding.

Introduction of Problem by the chairman.

Talks on intra-mural program in use in schools of Class A enrollment, class B enrollment, and class C enrollment by physical education supervisors from schools with such enrollment.

### SOCIAL ACTIVITIES

Room 500A, Municipal Auditorium

Mr. R. D. Shouse, Principal Normandy High School, St. Louis, Presiding.

Panel Discussion Leaders:

John W. Gilliland, Superintendent of Schools, Aurora.

H. S. Thomas, Superintendent of Schools, Maryville.

Helen Priester, Dean of Girls, Normandy High School, St. Louis.

### THE POINT SYSTEM IN E. C. A.

Room 203, Municipal Auditorium

Dr. E. G. Kennedy, Principal, Smith-Cotton High School, Sedalia, Presiding.

The Introduction of a Point System, Dr. E. G. Kennedy, Sedalia.

My Experience with a Point System, Dr. Fred Dixon, Principal, Hickman High School, Columbia; and Giles Theilman, Principal High School, Chillicothe.

### THE HOME ROOM

Room 500, Municipal Auditorium

Mr. R. Lee Martin, Principal, Jefferson Junior High School, Columbia, Presiding.

What Can the Home Room Contribute to the Education of Our Pupils?—James D. Lockett, Columbia.

What is Actually Done in the Home Room to Contribute to the Education of Our Pupils?—Wanda Palmer, Reed Junior High School, Springfield.

Discussion, directed by chairman.

## SCHOOL AND COMMUNITY

## SCHOOL CLUBS

Room 501, Municipal Auditorium

Miss Twyla Freeman, High School, Kirksville, Presiding.

**How Can the Organization and Administration of a Club Program Benefit the High School?**—Panel Discussion.

**How Does a Club Program Benefit the High School Student?**—Mary Speaker, North Kansas City High School.

**How Does a Club Program Benefit the High School Teacher?**—Wallace Hilton, Hickman High School, Columbia.

**The Advantages of a Club Program from the Standpoint of an Administrator**—Joe Cantrell, Vice-Principal, Junior-Senior High School, Monett.

**How Can the Club Program Help to Bring the School and Community Closer Together?**—Clell Ledford, Superintendent of Schools, Shelbyville.

## DEBATE

Room 206, Municipal Auditorium

Mr. C. C. Fairchild, Manual Training High School, Kansas City, Presiding.

A debate on the state question:

**"Resolved: That the Powers of the Federal Government Should be Increased."**

Affirmative—Curtis Hutcherson, Excelsior Springs.

Negative—A. B. Richmond, Paseo High School, Kansas City.

### Panel Discussion

Affirmative—L. W. Welden, Maplewood; Edwin J. King, Westport High School, Kansas City.

Negative—Charles Cornwell, Marshall; Hollister Smith, Southwest High School, Kansas City.

Negative—Charles Cornwell, Marshall.

Discussion Period.

## C. COLLEGES AND UNIVERSITIES

Hotel Muehlebach, Ballroom, 12th & Baltimore

E. P. Puckett, Dean, Central College, Fayette, President Missouri College Union, Presiding.

2:00 **Music, Junior College Chorus**, George Stanton, Director.

**Invocation**, Rev. Richard M. Trelease, Rector, St. Paul's Episcopal Church.

**Address**, Chancellor Deane W. Malott, University of Kansas, Lawrence, Kansas.

**Address**, Lewis A. Wilson, Associate Commissioner and Acting Assistant Commissioner for Vocational and Extension Education, The State Education Department, Albany, New York.

## D. VOCATIONAL TRAINING

Auditorium Manual High and Vocational School, 1215 East Fifteenth Street

Miss Minnie L. Irons, President Missouri Vocational Association, University of Missouri, Columbia, Presiding.

2:00 **Music: A Cappella Chorus**, Manual High and Vocational School, Lawrence Nivens, Director.

**Invocation**, Dr. E. L. Hobbs, Pastor, Independence Avenue Methodist Church.

### Appointment of Committee

**Address**, Lewis A. Wilson, Associate Commissioner and Acting Assistant Commissioner for Vocation and Extension Education, The State Education Department, Albany, New York.

**Address**, Deane W. Malott, Chancellor, University of Kansas, Lawrence, Kansas.

### Business Meeting

5:30 **Annual Dinner**, Cafeteria Manual High and Vocational School, 1215 East Fifteenth Street. Price 85c. Send reservations to Eileen Anderson, Manual High and Vocational School.

Dinner Program

**Music**, Instrumental Ensemble from Junior College, Marian Nelsen, Director.

Seven Minute Talks—Accomplishments in Missouri in 1940:

**Agricultural Education**—Carl Gross, Vice-President Missouri Vocational Association.

**Commercial Education**—Winifred Weatherman, Commercial Instructor, Northeast High School, Kansas City.

**Distributive Education**—Mrs. Irene F. Blood, Assistant State Supervisor in charge of Distributive Education.

**Home Economics Education**—Margaret Pulliam, Vice-President, Missouri Vocational Association.

**Industrial Arts Education**—Sam F. Hall, Vice-President, Missouri Vocational Association.

**Trades and Industrial Education**—O. H. Day, Director Vocations and Practical Arts, Kansas City.

**Occupational Information and Guidance**—Frederick Seamster, State Director of Occupational Information and Guidance.

**Vocational Education for Defense Workers**—Hollis W. Dahlor, Assistant State Supervisor in charge of Vocational Education for Defense Workers.

## E. RURAL EDUCATION

Kansas City Power and Light Building, Edison Hall, 13th and Baltimore.

Third Vice-President, Miss Naomi Pott of Cape Girardeau, Presiding.

2:00 **Music, Northeast High School Girl's Glee Club**, Frank Chaffee, Director.

**Invocation**, Dr. George P. Baity, Pastor, Westport Presbyterian Church.

**Address, National Strength and Personal Development**, Nellie Lee Holt Bok, Religious Educator, Radnor, Pennsylvania.

**Address, A Constructive Educational Approach to National Defense, Kate V. Wofford, Director Rural Education Department, State Teachers College, Buffalo, New York.**

#### **DEPARTMENT OF CLASSROOM TEACHERS**

**Banquet, Thursday, November 7, 5:30 P.M., Woman's City Club, 1111 Grand. Price \$1.25. Write Genevieve Heglund, 3813 East 62nd St., Kansas City, for reservations.**

**Address, Walter E. Myer, Editor of American Observer, Washington, D. C.**

**Music.**

**Business Meeting.**

#### **SECOND GENERAL SESSION THURSDAY EVENING, NOVEMBER 7**

**Municipal Auditorium, Main Arena, 13th and Central.**

**President Lloyd W. King, Presiding.**

**Platform Guests: Presidents of the Institutions of Higher Learning, Recipients of Distinguished Service Awards.**

**7:45 Music, Westport High School A Cappella Choir, Harling Spring, Director.**

**8:00 Invocation, Dr. Harry C. Rogers, Pastor of Linwood Presbyterian Church.**

**Greetings, Chancellor Deane W. Malott, University of Kansas, Lawrence.**

**Presentation of Distinguished Service Awards, President Lloyd W. King.**

**Introduction of Speaker, President F. A. Middlebush, University of Missouri, Columbia.**

**Address, President Clarence A. Dykstra, University of Wisconsin, Madison.**

**A Reception Honoring Mr. and Mrs. Melcher sponsored by the Kansas City Teachers Cooperative Council in the Little Theatre will follow the above program. Friends of Mr. and Mrs. Melcher are welcome.**

#### **THIRD GENERAL SESSION FRIDAY MORNING, NOVEMBER 8**

**Municipal Auditorium, Main Arena, 13th and Central.**

**First Vice-President R. M. Inbody, Presiding.**

**Platform Guests: Past Presidents and Department Chairmen of the Missouri State Teachers Association.**

**9:30 Music, Central High School Band, Wilfred Schlager, Director.**

**Invocation, Rabbi Samuel S. Mayerberg, Congregation B'Nai Jehudah.**

**Address, Willard E. Givens, Secretary National Education Association, Washington, D. C.**

**Address, Missouri's Children Her Greatest Asset, Mrs. True Davis, President Missouri Congress of Parents and Teachers, St. Joseph.**

**Group Singing to be led by Dean Douglass, Supervisor of Music, State Department of Education, Jefferson City.**

**Address, Education Accepts the Challenge, Ralph H. Woods, Director of Vocational Education, Department of Education, Frankfort, Kentucky.**

**Address, Education to Preserve that Which We are to Defend, Carroll R. Reed, President American Association of School Administrators, Superintendent of Schools, Minneapolis, Minnesota.**

#### **FOURTH GENERAL SESSION FRIDAY EVENING, NOVEMBER 8**

**Municipal Auditorium, Main Arena, 13th and Central.**

**President Lloyd W. King, Presiding.**

**Platform Guests: State Board of Education, State Elective Officers, State Director of the NYA for Missouri, State Director of the WPA for Missouri.**

**7:30 Music, Central Junior High School Boys Chorus, Richard Dabney, Director.**

**Invocation, Rev. Joseph C. Cleveland, Associate Pastor, Community Church.**

**Introduction of Governor-Elect.**

**Address, Arthur Holly Compton, Physicist and Nobel Prize Winner, Chicago, Illinois.**

**Address, C. C. Morrison, Editor "The Christian Century," Chicago, Illinois.**

#### **FIFTH GENERAL SESSION SATURDAY MORNING, NOVEMBER 9**

**Municipal Auditorium, Music Hall  
13th and Central**

**President Lloyd W. King, Presiding.**

**Platform Guests: Members of the Executive Committee of the Missouri State Teachers Association, Officers of the District Associations.**

**9:30 Music, Lincoln High School Chorus, John E. Williams, Director.**

**Invocation, Monsignor J. W. Keyes, Pastor St. James Catholic Church.**

**Address, World Revolution and American Security, Elmer Davis, CBS News Commentator, New York City.**

**Induction of New President.**

**Introduction of New Officers.**

**Group Singing, "God Bless America" to be led by Dean Douglass, Supervisor of Music, State Department of Public Schools, Jefferson City.**

#### **SCHOOL AND COMMUNITY**



## Departmental Programs, Friday Afternoon, Nov. 8

### DEPARTMENT OF AGRICULTURE

Chairman, R. T. Wright, State Teachers College, Maryville.

Vice-Chairman, A. Gorrell, Mexico.

Secretary, H. J. Deppe, Lebanon.

**Friday, November 8, 2:00 P. M., Room 201, Municipal Auditorium, 13th & Central.**

2:00 **Address, An Agriculture Program for Small High Schools**, James H. Pearson, Federal Agent for Agricultural Education, Washington, D. C.

3:00 **Address, Making Use of the New Course of Study for General Agriculture**, G. E. Karls, Chairman, Agriculture Department, State Teachers College, Springfield.

3:30 **Discussion—New Course of Study.**

4:00 **Election of Officers** for coming year.

### DEPARTMENT OF ART EDUCATION

Chairman, Ellen Morrison, Director of Art, St. Joseph.

Vice-Chairman, Mary E. Foley, Associate Professor of Fine Arts, State Teachers College, Warrensburg.

Secretary, Nell E. Sampson, Director of Art, Independence.

**Friday, November 8, 2:00 P. M., Atkins Auditorium, William Rockhill Nelson Gallery of Art, 4525 Oak Street.**

**Business Meeting.**

**Composition—The Basis of the Visual Arts** (illustrated with slides), Kathleen Blackshear, noted painter and sculptress, Instructor in Composition and Art History, The Art Institute, Chicago, Illinois.

**Approaches to Professional Fashion Illustration**, Edna Marie Dunn, Illustrator of the Woman's Page, Kansas City Star.

**N. E. A. Art Education Program**, Olive S. DeLuce, Chairman of the Art Department, State Teachers College, Maryville; President of the Art Education Section of the National Education Association.

**Film, Hands at Work** (colored film of Stencil Techniques), Emmy Zweybruck, Viennese designer; Summer Instructor Oakland School of Arts and Crafts, Oakland, California.

**Gallery Visits**, either to see the student work directed by Mr. James Roth in the classrooms, or to permanent exhibitions.

(Transportation: Bus will leave the Municipal Auditorium, Friday, November 8, at 1:30 P. M., arriving at the Nelson Gallery for the meeting and returning to the Municipal Auditorium by 5:45 P. M., if 30 or more make reservations at the ticket window of the Auditorium on Thursday, November 7. Round trip, 35 cents.)

**Saturday, November 9, 2:30 P. M., Marionette Play "Shun," Atkins Auditorium, William Rockhill Nelson Gallery of Art, 4525 Oak Street.** Players from Kansas City, Missouri High Schools, Junior College and University. Stage and marionettes on display at meeting, November 8.

### DEPARTMENT OF CLASSICS

Chairman, Dr. James Walter Graham, Assistant Professor of Classical Languages and Archaeology, University of Missouri, Columbia, Mo.

Vice-Chairman, Dr. Allen J. Moon, William Jewell College, Liberty.

Secretary, Sara Helen Anderson, Latin Teacher, Southwest High School, Kansas City.

**Luncheon**, Friday, November 8, 12:30 P. M., Kansas City Club, 13th and Baltimore. Price, including tax and tips, \$1.10. Sponsored by the Classical Club of Greater Kansas City. Write or telephone reservations before 9 A. M. Friday, to Miss Sarah Helen Anderson, 910 East 79th Terrace, Tel. Ja. 1092. **Presiding**, Mary Virginia Clarke, President of the Classical Club of Greater Kansas City, Teacher of Latin, Southeast High School, Kansas City. **Guest Speaker**, H. J. Haskell, Editor of the Kansas City Star, Kansas City—**Some Modern Aspects of Cicero.**

**Friday, November 8, 2:00 P. M., Kansas City Club, 13th and Baltimore.**

**The Latin Theatre of the Jesuits**, Rev. William H. McCabe, S.J., President, Rockhurst College, Kansas City.

**Various Interpretations of Horace, Book III, Ode 9:** (Dramatic demonstrations by Latin students of Southeast High School, Kansas City, Miss Mary Virginia Clarke, Teacher.

**The objectives and Content of General Language Courses**, Jonah W. D. Skiles, Westminster College, Fulton.

**O Venusta Sirmio** (illustrated lecture), Walter Miller, Visiting Professor of Latin and Greek, Washington University, St. Louis.

**Business Meeting.**

### DEPARTMENT OF CLASSROOM TEACHERS

Chairman, Marguerite Butcher, 302 Moffet Avenue, Joplin.

Vice-Chairman, Hilda A. Hageman, 4475 West Pine Blvd., St. Louis.

Secretary, Genevieve Heglund, 3813 East 62nd St., Kansas City.

This Department will have a **Dinner Meeting** at the **Woman's City Club**, 1111 Grand Avenue, on Thursday evening, November 7, at 5:30, instead of the regular department meeting on Friday afternoon.

### DEPARTMENT OF COMMERCIAL TRAINING

Chairman, Anna B. Larson, Southwest High School, Kansas City.

Vice-Chairman, Mrs. Karol Greeson, High School, Webster Groves.

Secretary, Douglas L. Linville, Lafayette Junior-Senior High School, St. Joseph.

**Luncheon**, Friday, November 8, 12:00 o'clock, Roof Garden, Hotel Continental, 11th and Baltimore. Price per plate, \$1.10. Advance reservations may be made with Miss Merle Smith, 4806 Fairmount, Kansas City.

**Business Meeting.**

**Personality in Business**, A. R. Maulsby, Educational Director, Socony-Vacuum Oil Company, Inc., Kansas City.

**A Scientific Program of Shorthand Fluency** Desma Renner, Hadley Vocational School, St. Louis.

**The Voice of American Business in Education**, Lloyd L. Jones, Director of Research, The Gregg Publishing Company, New York City.

#### DEPARTMENT OF ELEMENTARY SCHOOL PRINCIPALS

Chairman, Emma O. Mumm, Principal, Hosea School, St. Joseph.

Vice-Chairman, John P. McKay, Principal, West Richmond School, St. Louis County.

Secretary, J. A. Sanders, Leadwood.

**Luncheon**, Friday, November 8, 12:15 P. M., Ballroom, Hotel President, 14th and Baltimore. Price per plate, \$1.00. Forward reservations and make check to J. A. Sanders, Leadwood, Missouri, or Dr. Drury Smith, Principal Bristol School, Kansas City.

**Friday, November 8, 2:00 P. M., Ballroom, Hotel President, 14th and Baltimore.**

**Address, Retirement for Teachers—Today**, R. E. Strickler, District Principal, Elementary Schools, St. Louis.

Guests will include: Miss Isabel Tucker, St. Louis, President of National Organization of Elementary Principals; Mr. Homer W. Anderson, Superintendent of Schools, St. Louis; Mr. Herold C. Hunt, Superintendent of Schools, Kansas City; Mr. Tracy Dale, Superintendent of Schools, St. Joseph; Mr. Lloyd W. King, President of Missouri State Teachers Association.

#### DEPARTMENT OF ELEMENTARY SCHOOLS

Chairman, Miss Lavinia M. Lower, Marshall. Vice-Chairman, Miss Billie Buffington, St. Charles.

Secretary, Miss Elizabeth Nunn, Boonville.

**Friday, November 8, 2:00 P. M., Music Hall, Municipal Auditorium, 13th and Central.** Theme: A Well Integrated Child—Our Best Defense From Within.

**Music**, Southeast High School Orchestra, Benj. E. Markley, Director.

**A Workable Philosophy for the Elementary School**, Miss Ola Wickham, Principal of Van Horn School, Kansas City.

**An Appraisal of Teaching Unit**, Miss Dorothy K. Farthing, Instructor in Education and Elementary Laboratory School, University of Missouri, Columbia.

**Music in an Integrated System**, Miss Catherine V. Cox, Instructor in Elementary Laboratory School, University of Missouri, Columbia.

**Guidance Under an Integrated System**, Miss Estelle Jenkins, 4th Grade Teacher, Whittier School, Sedalia.

**Business Meeting.**

#### DEPARTMENT OF ENGLISH

Chairman, Mary Agnes Swinney, Paseo High School, Kansas City.

Vice-Chairman, Mary Howard, High School, Webster Groves.

Secretary, Marie Burrus, East High School, Kansas City.

Treasurer, Chaney O. Williams, Southwest High School, Kansas City.

**Breakfast**, Friday, November 8, 7:45 A. M., Woman's City Club, 1111 Grand, Fifth Floor. Price per plate, 75c. Send mail reservations not later than Monday, November 4 to Marie Youngs, Newbern Hotel, 525 East Armour, Kansas City. Make later reservations in the arena of the Municipal Auditorium, Box 39. **Breakfast Speaker**, Dr. Blanche Dow, State Teachers College, Maryville.

9:05 **Business Meeting**, Woman's City Club, 1111 Grand, Fifth Floor.

**Friday, November 8, 2:00 P. M., Continental Room, Sixth Floor, Hotel Continental, 11th and Baltimore.**

Theme: Defending America through English.

**Dangers from Within**—Panel discussion on the "Autobiography of Lincoln Steffens" by students of Paseo High School, Kansas City. Directed by Ruth Mary Weeks, Past President of the National Council of Teachers of English, Kansas City.

**"I Hear America Singing"**—Stephen Foster folk song, Negro spiritual, Cowboy song, National hymn. Lincoln High School Chorus, Kansas City, Reverend John S. Williams, Director.

**Arming Our Students for the Intellectual and Spiritual Conflicts of Our Time**, Dr. E. R. Page, Chairman of the Department of English, Central College, Fayette.

**Art Mirrors the American Way**, Nita Schuster, Supervisor of Art, Clayton.

**"Summing Up"**—Open Discussion led by Carolyn Benton Cockefair, State Teachers College, Warrensburg.

**Presentation of new Officers.**

#### DEPARTMENT OF GEOGRAPHY

Chairman, Dr. Carol Y. Mason, State Teachers College, Maryville.

Vice-Chairman, R. S. Harris, Westport High School, Kansas City.

Secretary, George Bryant, Orrick.

**Friday, November 8, 2:00 P. M., Auditorium, Franklin School, 14th and Washington.**

**From Capetown to Kenya Colony: A Study of South Africa** (illustrated), Wallace W. Atwood, President, Clark University, Worcester, Massachusetts.

**The New Kansas City Weather District**, J. R. Lloyd, District Forecaster, Kansas City.

**With the World Education Federation in South America** (colored motion pictures, J. Norvel Saylor, Northwest Missouri State Teachers College, Maryville.

**Business Meeting.**

## DEPARTMENT OF GUIDANCE AND COUNSELING

Chairman, N. W. Rickhoff, Division of Personnel Service, Northeast Missouri State Teachers College, Kirksville.

Vice-Chairman, Richard A. Ball, Educational Counselor, Northeast High School, Kansas City.

Secretary, David Nicholson, Director, Personnel and Public Relations, Sunnen Products Company, St. Louis.

**Breakfast, Friday, November 8, 7:30 A. M.,** Roof Garden, Hotel Continental, 11th and Baltimore. Price per plate, 85c. Reservations may be sent to Miss Margaret E. McCaul, Westport High School, Kansas City.

Theme: **Guidance At Work In Missouri.**

**Music,** Furnished by Mr. Harling Spring, Director of Vocal Music, Westport High School, Kansas City.

**Address, The Missouri Guidance Program,** Dr. Frederick C. Seamster, State Supervisor of Occupational Information and Guidance, Jefferson City.

**Friday, November 8, 2:00 P. M., Room 600, Municipal Auditorium, 13th and Central. Agencies Engaged in Guidance of Youth in Our State.**

**Music,** Northeast Junior High School Girls Glee Club, Clella Hobbs, Director.

(A special program has been arranged to present the program now being provided by several prominent youth serving agencies. Each agency will present salient features of its guidance services for youth through presentation, discussion, and exhibits. A forum discussion in which the audience will participate will follow.)

1. **Guidance in Missouri colleges.** Dr. Vest C. Myers, Dean, Southeast Missouri State Teachers College, Cape Girardeau.

2. **Guidance in city schools,** Miss Elizabeth K. Wilson, Director High School Counseling, Kansas City.

3. **Guidance in rural education.** Mr. J. H. Brand, County Superintendent of Schools, Steelville.

4. **Guidance and diversified education in the high school.** Mr. C. F. Haynie, High School Coordinator, Carrollton.

5. **National and state employment service in guidance.** Mr. H. T. Smutz, Director, Division of Standards and Research, U. S. Employment Service, St. Louis.

6. **Guidance in the Boy Scout program.** Mr. Harold Lewman, Regional Scout Executive, Kansas City.

7. **Guidance and religious organizations.** Reverend Robert I. Wilson, Pastor, Baptist Church, Kansas City.

8. **Personnel guidance in retailing.** Mr. C. E. Irwin, Coordinator Distributive Education, Public Schools, Kansas City.

9. **Guidance and industrial education.** Dr. H. H. London, Department of Industrial Education, University of Missouri, Columbia.

10. **Guidance in the vocational school.** Mr. O. H. Day, Principal, Manual High and Vocational School, Kansas City.

11. **Opportunities for guidance in trades and industry.** Mr. H. H. Coxen, Coordinator, Manual High and Vocational School, Kansas City.

12. **Guidance and the physical rehabilitation program.** Mr. D. A. Foutes, Supervisor of Vocational Rehabilitation, Department of Education, Jefferson City.

13. **Guidance and the state program.** Dr. Frederick C. Seamster, Supervisor of Occupational Information and Guidance, State Department of Education, Jefferson City.

14. **Guidance and conscription in the National Defense Program.** A representative from the administrative office.

15. **Service clubs and guidance.** A representative from a typical organization.

**Election of Officers.**

## DEPARTMENT OF HOME ECONOMICS

Chairman, Mabel Cook, Assistant State Supervisor of Home Economics Education, Jefferson City.

Secretary, Margaret Alexander, Instructor, Home Economics Education, University of Missouri, Columbia.

**Luncheon.** Friday, November 8, 12:00 o'clock noon, Walnut Room, Hotel President, 14th and Baltimore. Price per plate, \$1.10. **Music,** Margaret Brewer, soprano. **Luncheon Speaker,** Miss Letha O. Knight, Extension Nutritionist, Agricultural Extension Service, University of Missouri. Make reservations through Miss Anna E. Hussey, Board of Education, 9th and Locust St., Kansas City—Telephone VI 0065 (luncheon by reservation only). Reservations close at 4:00 P. M., Thursday, November 7. Hostesses—Miss Genevieve Nowlin, Chairman and Teachers of the Kansas City Group of Home Economics Teachers.

**Friday, November 8, 2:00 P. M., Auditorium, Jenkins Music Company, 1217 Walnut St.**

**Music—Triple Trio** from Teachers College, Kansas City. Director, Miss Marion Jordalen.

**What is Democracy?** Dr. David Felman, Assistant Professor in Political Science, University of Nebraska, Lincoln.

**Business Meeting.**

**NOTE: Missouri Home Economics Association Council Meeting,** Friday, November 8, 9:00 A. M., Hotel President, 14th and Baltimore.

## DEPARTMENT OF INDUSTRIAL ARTS

Chairman, Allan A. Cooper, Industrial Arts Instructor, Public Schools, St. Louis.

Vice-Chairman, Ralph E. Gentry, Industrial Arts Instructor, Senior High School, University City.

Secretary, William H. Holtrop, Industrial Arts Instructor, High School, Lee's Summit.

**Friday, November 8, 2:00 P. M., Room 400, Municipal Auditorium, 13th and Central.**

Theme: **Teaching Mechanical Drawing in Secondary Education.**

**Home Planning as a Consumers Course,** George H. Hargitt, Supervisor of Industrial Arts, Public Schools, St. Louis.

**Trends in Teaching Blue Print Reading,** Ralph E. Tiefel, Teacher, East High School, Kansas City.



**Trends in Teaching Free Hand Sketching,** F. M. Banister, Teacher, East High School Kansas City.

**Modern Trends in Drafting,** William H. Bliss, Marshall High School, Marshall.

**Business Meeting.**

#### DEPARTMENT OF LIBRARIES

Chairman, Ruth Bird, Junior College, Kansas City.

Secretary, Harriet Shouse, Westport Branch Library, Kansas City.

**Luncheon,** Friday, November 8, 12:30 P. M., Hotel Muehlebach, 12th and Baltimore. Price per plate, \$1.00. Reservations may be made by writing to Harriet Shouse, Westport Branch Library, Westport Road & Wyandotte, Kansas City.

**Addresses, As Others See Us,** Mrs. F. I. Wilson, M.D., member of the Kansas City Board of Education; Mary Latshaw, Chairman, Department of Social Science, Southeast High School, Kansas City.

**Business Meeting.**

#### DEPARTMENT OF MATHEMATICS

Chairman, Nelle Kitchens, Hickman High School, Columbia.

Vice-Chairman, Wm. Langtry, High School, Clayton.

Secretary, Troy Smith, Junior College, Kansas City.

**Friday, November 8, 2:00 P. M., Room 501, Municipal Auditorium, 13th and Central.**

**The Revaluation of School Mathematics,** Dr. Herman Betz, Assistant Professor of Mathematics, University of Missouri, Columbia.

**The New Course of Study in Mathematics,** Armin H. Bueker, Jefferson City, Chairman of the Production Committee for 9th Grade Mathematics.

**The Monett Plan,** Mrs. Catherine Selves, Junior College, Monett.

**Business Meeting—Election of Officers.**

#### DEPARTMENT OF MODERN LANGUAGES

Chairman, Louis La Croix, Beaumont High School, St. Louis.

Vice-Chairman: French, Wm. Johnson, State Teachers College, Warrensburg; German, Agnes Engel, Northeast High School, Kansas City; Spanish, Dr. Elliott Scherr, University of Missouri, Columbia.

Secretary, Mary J. Badino, Soldan High School, St. Louis.

**Luncheon.** Friday, November 8, 12:00 o'clock, University Club, 918 Baltimore. Price per plate, \$1.00. Please send your reservation and check as soon as possible to Annette Betz, 300 West 51st Street Terrace, Kansas City. (Telephone: Valentine 2735).

**Foreign Language Songs,** Kansas City Junior College Chorus, George Sidney Stanton, Director.

**Address, Inter-American Cultural Relations,** Stephen L. Pitcher, Supervisor of Foreign Languages, City of St. Louis, President National Federation of Modern Language Teachers,

President Modern Language Club of the City of St. Louis, and member of National Committee on Latin-American Studies.

**Business Meeting.**

#### DEPARTMENT OF MUSIC

Chairman, Alice Gallup, Assistant Supervisor of Music, Public Schools, Kansas City.

Vice-Chairman, Paul Fite, Teacher of Music, Lebanon.

Secretary, Jessie Smith, Teacher of Music, Independence.

**Friday, November 8, 2:00 P. M., Ballroom, Muehlebach Hotel, 12th and Baltimore.**

**Business Meeting.**

**Music.** Boys Glee Club, Westport Junior High School, Marce Murlin, Director.

**The Mountains Are a Lonely Folk**..... William Earhart

**Prayer—Mountain Chant**.....

.....American Traditional

Lenka.....Russian Folk Song

Dusk Was Falling.....Russian Folk Song

Bird Song.....American Traditional

**Address, Interpretation of the Masters,** Karl Krueger, Conductor of the Kansas City Philharmonic Orchestra.

#### DEPARTMENT OF PHYSICAL EDUCATION

Chairman, Ralph Ballin, Cleveland High School, St. Louis.

Vice-Chairman, Patricia Ruth O'Keefe, 3408 Kenwood, Kansas City.

Secretary, Rosita Koetting, State Teachers College, Cape Girardeau.

**Luncheon,** Friday, November 8, 12:00 o'clock noon, Hotel President, 14th and Baltimore.

**Guest Speakers:** F. G. Stith, State Director, Health and Physical Education; Field Agent, National Committee on Preparedness—"The Plan." P. F. Drury, Safety Director, Automobile Club of Missouri—"Human Conservation." Otto Rost, Jr., Assistant Director, Physical Education and Health, St. Louis Public Schools—"Practical Application of Preparedness Plan."

**Trip through the residential district to Southwest High School.** Transportation furnished by Kansas City Health and Physical Education Club members.

**Demonstration in girls' gymnasium: Rope Twirling,** Josephine Betz; **Teaching techniques of athletic skills,** Louis House and Mount E. Davis.

**Southwest High School Auditorium: Dramatization of the school health council,** presented by Westport Senior High School students and Miss Winfrey.

**Town Hall: An open discussion of pertinent problems pertaining to health, physical education, safety, national defense, and recreation.**

**Panel Members**

**Safety,** John L. Shouse, Board of Education, Library Building, Kansas City.

**Recreation,** A. O. Anderson, Director of Physical Education and Recreation, St. Louis Schools.

**Health,** Ella Mae Hott, Consultant Public Health Nursing Education, Missouri State Board of Health.



**Physical Education**, Donald Davenport, Director of Physical Education, Sedalia.

**National Defense**, Strong Hinman, Director of Health and Physical Education, Kansas City.

**Business Meeting.**

#### DEPARTMENT OF RURAL EDUCATION

Chairman, Mrs. Essa Findley, County Superintendent of Schools, Hartville.

Vice-Chairman, L. Blanche Templeton, County Superintendent of Schools, Rockport.

Secretary, Gordon Renfrow, County Superintendent of Schools, Boonville.

**Friday, November 8, 2:00 P. M., Edison Hall, Kansas City Power & Light Bldg., 13th and Baltimore.**

**Music**, Central Junior High School Girls Chorus, Camille Leedy, Director.

**Group Singing**, Charter Oak School, District No. 59, Mrs. Roper, Jasper County, Carthage, Teacher; Mrs. Bertha Reed, County Superintendent of Schools, Carthage.

**Demonstration**, America's Adopted Citizens, Schools of Platte County, Joe Herndon, County Superintendent of Schools, Platte City.

**Address**, Everett Keith, Assistant Secretary, Missouri State Teachers Association, Columbia.

**Business Meeting.**

#### DEPARTMENT OF SCIENCE

Chairman, Gage G. Carman, Paseo High School, Kansas City.

Vice-Chairman, Katherine Pfeiffer, Soldan High School, St. Louis.

Secretary, F. W. Moody, Cleveland High School, St. Louis.

**Luncheon**, Friday, November 8, 12:15 P. M., Hotel Continental, 11th and Baltimore. Price per plate, \$1.00. Please make reservations in advance through the chairman or secretary.

Program Following Luncheon

**Missouri Moves Ahead in Conservation**, I. T. Bode, Director, Missouri Conservation Commission, Jefferson City.

**Trends in the Teaching of Science**, Dr. Royce H. LeRoy, Chairman, Department of Chemistry, University of Kansas City.

**Business Meeting.**

#### DEPARTMENT OF SECONDARY SCHOOL PRINCIPALS

Chairman, C. W. McLane, University of Missouri, Columbia.

Vice-Chairman, E. E. Camp, Monett.

Secretary, O. K. Phillips, North Kansas City.

**Luncheon**, Friday, November 8, 12:15 P. M., Junior Ball Room, Hotel President, 14th and Baltimore. Price per plate, \$1.00.

Meeting Following Luncheon

**Music**, Girls Ensemble from East High School, Violet Clausen, Director.

**Address**, Principles of American Freedom Applied to the Processes of Education, Walter E. Myer, editor "The American Observer."

**Business Meeting.**

#### MISSOURI COUNCIL FOR THE SOCIAL STUDIES

Chairman, Elizabeth Wiley, 113 W. Ashley, Jefferson City.

Vice-Chairman, Maynard C. Willis, Poplar Bluff.

Secretary, Arthur A. Wichmann, Jackson.

**Luncheon**, Friday, November 8, 12:30 P. M., Lucerne Hotel, Linwood and Harrison. Price 75c. Miss Anna M. Thompson, Carlton Hotel, Kansas City, in charge of reservations—Telephone Va. 4100. **Presiding**: Elizabeth A. Wiley, President of Missouri Council for the Social Studies. **Speaker**: Will the British Empire Survive the Present Crisis? Dr. Charles Frederic Mullett, Professor of History, University of Missouri, Columbia.

**Friday, November 8, 2:15 P. M., Lucerne Hotel, Linwood and Harrison.**

**Summarization of the Work of the State Social Studies Curriculum Committee**, W. Francis English, Principal of the Carrollton High School, Carrollton.

**Topic**: "A Cooperative Program for Social Studies Teachers."

**Presiding**: Dr. Elmer Ellis, Professor of History, University of Missouri, Columbia.

**Speaker**: Walter E. Myer, Civic Education Service, Editor of "American Observer," Washington, D. C.

**Open Forum**: Attending teachers cordially invited to participate.

**Election of Officers.**

#### DEPARTMENT OF SPECIAL CLASSES

Chairman, Nelle Cummins, Principal, R. J. DeLano School, Kansas City.

Vice-Chairman, Myrtle E. Miller, Principal, Krug Opportunity School, St. Joseph.

Secretary, Carolyn Wells Lawing, Head of School for Crippled Children, Springfield.

**Luncheon**, Friday, November 8, 12:30 P. M., R. J. DeLano School, 3708 Linwood. Price per plate, 75c. Reservations should be mailed to Mary Alice Gibbons, Chairman, Committee for Local Arrangements, R. J. DeLano School, Kansas City, not later than Monday, Nov. 4.

**Choral Speaking Choir**, Sight Saving Class, directed by Odessa Kesler, Teacher of Sight Conservation Classes, Kansas City.

**Symposium—How May We Serve the Child With a Specific Need?**

Discussants

**Deaf and Hard of Hearing**, Irene Van Benschoten, Head Teacher, Deaf and Hard of Hearing Department, Benton School, Kansas City.

**Sight-Conservation**, Ruth Fleischaker, Sight-Conservation, Joplin.

**Open Air**, Nelle Morgan, Supervisor, Open Air Schools, Kansas City.

**Crippled**, C. E. Stephens, Ashland School, St. Louis.

**Mentally Retarded**, Dr. James Evans, Director of Instruction and Research, St. Joseph.

**All Children Have Difficulties**, Mrs. Elizabeth Lingenfelter, Executive Secretary, Kansas City Mental Hygiene Society, Kansas City.

**Business Meeting.**

**JOINT MEETING  
DEPARTMENT OF SPEECH  
SPEECH ASSOCIATION OF MISSOURI**

Chairman, Angus Springer, President, The Speech Association of Missouri, North Kansas City.

Vice-Chairman, Clifton Cornwell, State Teachers College, Kirksville.

Secretary, Raymond P. Kroggel, State Department of Education, Jefferson City.

**Joint Luncheon with Department of English, Friday, November 8, 12:00 o'clock, Green Room, Hotel Continental, 11th and Baltimore.** Price per plate, \$1.00. Reservations to be made in advance. Address Miss Dorothy Miniace, Paseo High School, Kansas City. Angus Springer, President of the Speech Association, presiding. **Address, The Speech and English Teachers Enlist in the National Defense,** Dr. H. Clay Harshbarger, School of Speech, State University of Iowa, Iowa City.

**1:15 P. M. Joint Meeting with Department of English, Speech Education, Continental Room, Hotel Continental, 11th and Baltimore.** Edward S. Avison, State Teachers College, Kirksville, Chairman.

**Announcements.**

**Speech as an Enrichment Program,** First Grade Demonstration. Miss Louise Zimmer, Woodland School, Kansas City, Teacher. Louise Abney, Teachers College, Kansas City, Conference Leader.

**2:30 P. M. Interpretation, Room E, Hotel Continental, 11th and Baltimore.** Dorothy Richey, State Teachers College, Springfield, Chairman.

**Reading, The Face on the Bar-room Floor,** Mary Margaret Woody, Student, State Teachers College, Springfield.

**Reading, Toussaint L'Ouverture,** by Edwin A. Robinson, Joan Shockley, Student, State Teachers College, Springfield.

**Symposium, Standards of Selection of Material for Interpretation.**

**Dramatic Material,** Oliver M. Skalbeck, State Teachers College, Cape Girardeau.

**Humorous Material,** Agnes Rank, High School, Jefferson City.

**Poetry,** Mildred Davis, High School, Cabool.

**The Viewpoint of an English Teacher,** Dr. Richard Haswell, State Teachers College, Springfield.

**The Borderline Between Pathos and Bathos,** Virginia D. Rice, William Jewell College, Liberty.

**2:30 P. M. Public Speaking and Discussion, Roof Garden, Rooms A and B, 11th and Baltimore.** Helen Shipman, Brentwood High School, Brentwood, Chairman.

**Principles and Practices of Discussion as Applied to the Teaching of Speech,** Harold C. Svanoe, State Teachers College, Warrensburg.

**Panel Discussion—What Should be the Place of Discussion in the Teaching of Speech?** Panel: Leon Lapp, Aurora High School, Aurora; Lucille Folse, Parkville High School, Parkville; Paul Johnson, Webster Groves High School, Webster Groves; Wesley Wiksell, Stephens College, Columbia; Sherod Collins, State Teachers College, Kirksville.

**2:30 P. M. Speech Correction and Voice Science, Reception Room, Hotel Continental, 11th and Baltimore,** Jane Brewer, State Teachers College, Warrensburg, and Mildred McGinnis, Central Institute, St. Louis, co-chairmen.

**Patterns of Intonation as a Corrective Device,** Dr. Lee S. Hultzen, Associate Professor of Speech, Director of Speech Clinic, University of Missouri, Columbia.

**Demonstration of Remedial Work in Speech Correction,** Evelyn Young, Kansas City and Louise Abney, Teachers College, Kansas City.

**The Classroom Teacher's Part in Speech Correction,** Frances Lindsay, Public Schools, West Plains.

**4:00 P. M. Special Program, Roof Garden, Hotel Continental, 11th and Baltimore.** Harry McClain, Webster College, St. Louis, Chairman.

**4:00 P. M. One Act Speech Play, Continental Room, Hotel Continental, 11th and Baltimore. The Talk of Our Town,** presented by students of the Missouri School for the Blind, directed by Mrs. Anna McClain Sankey.

**4:30 P. M. Business Meeting, Continental Room, Hotel Continental, 11th and Baltimore.** Department of Speech and Speech Association of Missouri. Election of Officers and Nominating Council. Mimeographed reports of officers, and governing board will be distributed.

**Governing Board Dinner and Business Meeting, Thursday, November 7, 6:30 P. M., Penguin Room, Continental Hotel, 11th and Baltimore.**

**DEPARTMENT OF SUPERINTENDENCE**

Chairman, L. B. Hawthorne, Superintendent of Schools, Mexico.

Vice-Chairman, R. A. Harper, Superintendent of Schools, Sikeston.

Secretary, M. C. Cunningham, State Department of Education, Jefferson City.

**Friday, November 8, 2:00 P. M., Little Theatre, Municipal Auditorium, 13th and Central.**

**Music,** Westport Senior High School Girls Glee Club, Harling Spring, Director.

**Address,** Mr. Carroll R. Reed, President, The American Association of School Administrators, Superintendent of Schools, Minneapolis, Minnesota.

**Report of Plans for the Winter Meeting,** Dr. W. W. Carpenter, Professor of Education, University of Missouri, Columbia.

**Business Meeting.**

**DEPARTMENT OF UNIVERSITIES, COLLEGES AND JUNIOR COLLEGES**

Chairman, E. P. Puckett, Dean, Central College, Fayette.

Vice-Chairman, John Rufi, Professor of Education, University of Missouri, Columbia.

Secretary, Irvin F. Coyle, Dean, Junior College, Flat River.

This Department will meet as the **Division of Colleges and Universities** in the Ball Room of Hotel Muehlebach, 12th and Baltimore, on Thursday afternoon, November 7, 2:15 P. M. All those interested in College Training or Administration are urged to attend the Thursday afternoon meeting.

## DEPARTMENT OF VISUAL EDUCATION

Chairman, Elizabeth Golterman, Educational Museum, St. Louis.

Vice-Chairman, Irl Gladfelter, Hickman High School, Columbia.

Secretary, Rupert Peters, Visual Instruction Department, Kansas City.

Friday, November 8, 2:00 P. M. Room 500, Municipal Auditorium, 13th and Central.

Curriculum Aids Made for Missouri Schools by WPA Visual Aids Projects, Anita K. Hynes, State Director WPA Women's and Prof. Division.

Adventures in Learning Through First Hand Experiences, Panel Discussion, Chloe Milliken of Northwest Missouri Teachers College, Leader. Primary, Upper Elementary and Secondary School teachers will participate in this discussion.

"Back to Missouri"—Preview of new sound film, introduced by Townsend Godsey, Chief of Education, Conservation Commission.

(This 2-reel film was made by Stacy Woodard, cameraman for "The River" and "Chico," on a Rockefeller Foundation grant.)

Business Meeting.

## DEPARTMENT OF VOCATIONAL EDUCATION

Chairman, Minnie L. Irons, University of Missouri, Columbia.

Vice-Chairmen: Agriculture, Carl Gross, Cameron; Home Economics, Margaret Pulliam, Higginsville; Trades and Industry, J. J. Ellis, 38th and Blue Ridge, Kansas City; Commercial, L. H. Diekroeger, 7360 Dartmouth, St. Louis; Industrial Arts, Sam Hall, 7500 Maryland, Clayton.

Secretary, L. C. Thornton, Norborne.

The Department of Vocational Education will meet in the Auditorium of the Manual High and Vocational School, on Thursday afternoon, November 7, as the Division of Vocational Education. That meeting will take the place of the usual meeting of the Department.

Annual Dinner will be held Thursday evening, November 7, Cafeteria, Manual High and Vocational School, 1215 East Fifteenth Street, at 5:30 P.M. Price 85c. Send reservations to Miss Eileen Anderson, Manual High and Vocational School.

### Vocational Agriculture Section

Carl Gross, Cameron, Chairman.

Friday, November 8, 1:30 P. M., Room 500a Municipal Auditorium, 13th and Central.

Address, Current Problems in Agricultural Education, Dr. R. H. Woods, State Director, Vocational Education, Frankfort, Kentucky.

## SPECIAL PROGRAMS

### ADULT EDUCATION

Thursday

Mrs. Inez Benson, Chairman of Adult Education Section, Kansas City, Presiding.

Thursday, November 7, 1:00 P. M., Room 600, Municipal Auditorium, 13th and Central.

Music, W. P. A. Concert Orchestra, S. F. Rendina, Conducting.

Vocational Guidance, Dr. Frederick Seamster, State Supervisor of Occupational Information and Guidance, Jefferson City.

Teaching Materials in Adult Education, Dr. Mildred Wiese, Curriculum Specialist, Columbus, Ohio.

Adult Education in Missouri, W. W. Gibbany, State Supervisor of Adult Education, W. P. A., Jefferson City.

Election of Officers.

Friday

Friday, November 8, 9:00 A. M., Room 600, Municipal Auditorium, 13th and Central.

Work Shop Methods in Adult Education, Dr. H. R. Meyering, Instructor in Psychology, Teachers College, Kansas City.

Discussion on Teaching Materials, Dr. Mildred Wiese, Curriculum Specialist, Columbus, Ohio.

Open Forum.

## EARLY CHILDHOOD EDUCATION

Mrs. Elsie Frisbie Norman, Supervisor WPA Nursery Schools, Kansas City, Presiding.

Friday, November 8, 2:00 P. M., West Side Baptist Church, 14th and Broadway.

Correlating Early Childhood Education, Miss Jennie Wahlert, Principal, Jackson School, St. Louis.

The Future of Nursery Schools, Mr. Fred LeWallen, Superintendent of Schools, Chaffee.

Parents and Children Go to School, Miss Esther Prevey, Director of Parent Education, Teachers College, Kansas City.

Panel Discussion—Should Nursery Schools be Included in the Public Schools, Dr. Dora Louise Cockrell, State Project Technician WPA Nursery Schools, Chairman.

Members of Panel

Dr. Robert Bell, Psychiatrist, St. Louis.

Miss Helen Blackburn, State President Association for Childhood Education.

Mr. Arthur Gilbert, Vice President, Teachers College, Kansas City.

Mrs. William Kopp, President Kansas City Parent Teachers' Association.

Miss Jessie McKay, Instructor in Kindergarten—Primary Methods, Teachers College, Kansas City.

Miss Chloe E. Millikan, Director of Elementary Education, State Teachers College, Maryville.

Miss Nellie M. Storms, Kindergarten Teacher, Woodland School, Kansas City.

Mr. E. S. Thurman, Principal of Schools, Aurora.

Election of Officers.

Reception Chairman, Miss Constance Noble, President Association for Childhood Education, Kansas City.



# Breakfasts, Luncheons, Dinners, Teas, etc.

## TUESDAY, NOVEMBER 5

### Dinner

**Missouri Bookmen's Dinner**, Tuesday evening, November 5, 6:30 P. M., Hotel Continental, 11th and Baltimore. Price per plate, \$1.50.

## WEDNESDAY, NOVEMBER 6

### Dinners

**County Superintendents' Banquet**, Wednesday, November 6, 6:00 P. M., Pickwick Hotel, 10th and McGee. Price \$1.00.

**Kansas City Schoolmasters Club Dinner**, Wednesday, November 6, 6:30 P. M., University Club, 918 Baltimore Avenue.

## THURSDAY, NOVEMBER 7

### Luncheons

**Association for Childhood Education Luncheon**, Thursday, November 7, 12:00 o'clock, Hotel Continental, 11th and Baltimore. Price \$1.25. Miss Olga Adams, National President of the Association for Childhood Education will be the speaker. Make reservations with Helen Blackburn, 3401 South Benton, Kansas City.

**Central College Luncheon**, Thursday, November 7, Hotel President, 14th and Baltimore, 12:00 o'clock, noon. Price per plate, \$1.00.

**Central Missouri State Teachers College Luncheon**, Thursday, November 7, 12:30 noon, Trianon Room, Muehlebach Hotel, 12th and Baltimore. Price per plate, \$1.00. Reservations should be sent to Jewell Ross Davis, Alumni Secretary, Warrensburg, or in care of Hotel Muehlebach.

**Christian College Luncheon**, Thursday, November 7, 12:15 P. M., Second Floor, Hotel President, 14th and Baltimore. Price per plate, \$1.00. All alumnae, former students, and friends are invited to attend. Reservations should be made by writing direct to the hotel or to R. A. Miller, business secretary, Christian College, Columbia, Mo.

**Culver-Stockton College Luncheon**, Thursday, November 7, 12:15 P. M., Hotel Continental, 11th and Baltimore. Price per plate, 85c.

**Lindenwood College Luncheon**, Thursday, November 7, 12:00 o'clock, Hotel Muehlebach, 12th and Baltimore.

**Northeast Missouri Teachers College Alumni Luncheon**, Thursday, November 7, 12:00 noon, Walnut Room, Hotel President, 14th and Baltimore. Price per plate, \$1.00.

**Phi Delta Kappa Luncheon**, Thursday, November 7, 12:15 P. M., University Club, 918 Baltimore Avenue. Price per plate, \$1.00. Speakers—State Superintendent Lloyd W. King, Jefferson City; Dr. W. W. Carpenter, University of Missouri; Superintendent Homer W. Anderson, St. Louis, and Superintendent H. C. Hunt, Kansas City, will be presented.

### Dinners

**Annual Dinner, Missouri Vocational Association**, Thursday, November 7, 5:30 P. M., Cafeteria Manual High and Vocational School, 1215 East Fifteenth Street. Price 85c. Send reservations to Eileen Anderson, Manual High and Vocational School.

**Department of Classroom Teachers Dinner**, Thursday, November 7, 5:30 P. M., Woman's City Club, 1111 Grand Avenue. Price \$1.25. Write Genevieve Heglund, 3813 East 62nd St., Kansas City, for reservations.

**Drury College Dinner**, Thursday, November 7, 6:00 P. M., Myron Green's Snack Shop, 1008 Grand Avenue.

**Governing Board Dinner and Business Meeting, Department of Speech and Speech Association of Missouri**, Thursday, November 7, 6:30 P. M., Penquin Room, Hotel Continental, 11th and Baltimore.

**Southwest Baptist College Dinner**, Thursday, November 7, 5:30 P. M., Dutch Room, Engleman's, 1105 Grand Avenue.

## FRIDAY, NOVEMBER 8

### Breakfasts

**Council of Administrative Women in Education Breakfast**, Friday, November 8, 7:30 A. M., Wolfeman's Tiffin Room, 1108 Walnut. Price per plate, 85c. For reservations notify Elizabeth Foley, Seven Oaks School, 3711 Jackson, Kansas City. Telephone—Wa 2521, or 101 East 51st Terrace. Telephone—Va 7262.

**Department of English Breakfast**, Friday, November 8, 7:45 A. M., Woman's City Club, 1111 Grand, Fifth Floor. Price per plate, 75c. Send mail reservations to Marie Youngs, Newbern Hotel, 525 East Armour, Kansas City. Make later reservations in the arena of the Municipal Auditorium, Box 33. **Speaker**, Dr. Blanche Dow, State Teachers College, Maryville. 9:05—**Business Meeting**.

**Department of Guidance and Counseling Breakfast**, Friday, November 8, 7:30 A. M., Roof Garden, Hotel Continental, 11th and Baltimore. Price per plate, 85c. Reservations may be sent to Miss Margaret E. McCaul, Westport High School, Kansas City.

**Junior College Breakfast**, Friday, November 8, 7:30 A. M., Aztec Room, Hotel President, 14th and Baltimore. Make reservations through Dean J. Robert Sala, Christian College, Columbia. Price 85c. **Guest of honor**, Lewis A. Wilson, Vocational Education, State Department of Education, Albany, New York.

**Peabody College Breakfast**, Friday, November 8, 7:30 A. M., Hotel Continental, 11th and Baltimore. Price per plate, 75c.

**Southwest Missouri State Teachers College Breakfast**, Friday, November 8, 7:45 A. M., Crystal Room, Hotel Phillips, 12th and Baltimore. Price, 85c. Reservations may be made by writing Mrs. L. E. Oliver, 227 E. 65th St., Kansas City, Mo. Tickets will be on sale in the lobby of the Municipal Auditorium, Thursday, Nov. 7.

### Luncheons

**Alpha Sigma Alpha Luncheon**, Friday, November 8, 1:00 P. M., King Joy Lo Restaurant, 8 West 12th St. Price per plate, 50c. Tickets may be purchased at the Alpha Sigma Alpha table at the Information Desk in the foyer of the Auditorium.

**Department of Classics Luncheon**, Friday, November 8, 12:30 P. M., Kansas City Club, 13th and Baltimore. Price, including tax and tips, \$1.10. Sponsored by the Classical Club of Greater Kansas City. Write or telephone reservations before 9:00 A. M. Friday, to Miss Sarah Helen Anderson, 910 East 70th Terrace, Tel. Ja 1092. **Presiding**, Mary Virginia Clarke, President of the Classical Club of Greater Kansas City, Teacher of Latin, Southeast High School, Kansas City. **Guest Speaker**, H. J. Haskell, Editor of the Kansas City Star, Kansas City—**Some Modern Aspects of Cicero**.

**Department of Commercial Training Luncheon**, Friday, November 8, 12:00 o'clock, Roof Garden, Hotel Continental, 11th and Baltimore. Price per plate, \$1.10. Advance reservations may be made with Miss Merle Smith, 4806 Fairmount, Kansas City.

**Department of Elementary School Principals Luncheon**, Friday, November 8, 12:15 P. M., Ballroom, Hotel President, 14th and Baltimore. Price



Inside Information  
About Our Greatest  
Fashion - and  
Value - Event



The New and Greater BERKSON'S

## 34th Anniversary Sale

begins Thursday November 7th

There's double importance in THIS Anniversary Sale! FIRST . . . it's our ONE really outstanding store-wide event of the year. . . . SECOND . . . it's our FIRST Anniversary Sale in our New and Greater Berksons. It's a marvelous opportunity for Teachers to buy their fashion needs at tremendous Savings.

We invite you to open a Berkson  
Charge Account, Budget Account  
or use the Will Call Service.

THE NEW and GREATER

# Berksons

Fashion Corner . . Main at Eleventh

Meet your  
friends in our  
pleasant  
Lounge on the  
Mezzanine.

per plate, \$1.00. Forward reservations and make check to J. A. Sanders, Leadwood, Missouri.

**Department of Home Economics Luncheon**, Friday, November 8, 12:00 o'clock noon, Walnut Room, Hotel President, 14th and Baltimore. Price per plate, \$1.10. **Music**, Margaret Brewer, soprano. **Luncheon Speaker**, Mrs. Anita K. Hynes, Director, Professional and Service Projects. Works Progress Administration. Make reservations through Miss Anna E. Hussey, Board of Education, 9th and Locust St., Kansas City—Telephone No. V10065 (luncheon by reservation only). Reservations close at 4:00 P. M., Thursday, November 7. Hostesses—Miss Genevieve Nowlin, Chairman and Teachers of the Kansas City Group of Home Economics Teachers.

**Department of Libraries Luncheon**, Friday, November 8, 12:30 P. M., Hotel Muehlebach, 12th and Baltimore. Price per plate, \$1.00. Reservations may be made by writing to Harriet Shouse, Westport Branch Library, Westport Road and Wyandotte, Kansas City.

**Department of Modern Languages Luncheon**, Friday, November 8, 12:00 o'clock, University Club, 918 Baltimore. Price per plate, \$1.00. Please send your reservation and check as soon as possible to Annette Betz, 300 West 51st Street Terrace, Kansas City. (Telephone: Valentine 2735.)

**Department of Physical Education Luncheon**, Friday, November 8, 12:00 o'clock noon, Hotel President, 14th and Baltimore. Guest Speakers:—"The Plan," P. G. Stith, State Director, Health and Physical Education; Field Agent, National Committee on Preparedness. "Human Conservation," P. F. Drury, Safety Director, Automobile Club of Missouri. "Practical Application of Preparedness Plan," Otto Rost, Jr., Assistant Director, Physical Education and Health, St. Louis Public Schools.

**Department of Science Luncheon**, Friday, November 8, 12:15 P. M., Hotel Continental, 11th and Baltimore. Price per plate, \$1.00. Please make reservations in advance through the chairman or secretary.

**Department of Secondary School Principals Luncheon**, Friday, November 8, 12:15 P. M., Junior Ball Room, Hotel President, 14th and Baltimore. Price per plate, \$1.00.

**Missouri Council for the Social Studies Luncheon**, Friday, November 8, 12:30 P. M., Lucerne Hotel, Linwood and Harrison. Price 75c. Miss Anna M. Thompson, Carlton Hotel, Kansas City, in charge of reservations—Telephone Va 4100. **Guest Speaker**, Will the British Empire Survive the Present Crisis? Dr. Charles Frederic Mullett, Professor of History, University of Missouri, Columbia.

**Department of Special Classes Luncheon**, Friday, November 8, 12:30 P. M., R. J. DeLano School, 3708 Linwood. Price per plate, 75c. Reservations should be mailed to Mary Alice Gibbons, Chairman, Committee for Local Arrangements, R. J. DeLano School, Kansas City, not later than Monday, November 4.

**Departments of Speech and English Luncheon**, Friday, November 8, 12:00 o'clock noon, Green Room, Hotel Continental, 11th and Baltimore. Price per plate \$1.00. Reservations to be made in advance. Write to Miss Dorothy Miniace, Paseo High School, Kansas City. Angus Springer, President of the Speech Association, presiding. **Address, The Speech and English Teachers Enlist in the National Defense**, Dr. H. Clay Harshbarger, School of Speech, State University of Iowa, Iowa City.

**William Woods College Luncheon**, Friday, November 8, 12:30 P. M., Phillips Hotel, 12th and Baltimore. Tickets \$1.00. For reservations write Mrs. E. F. Schwartz, 441 East 72nd St., Kansas City—Telephone Ja. 1122; or Mrs. H. Lee Whitlow, William Woods College, Fulton.

#### Dinners

**Northwest Missouri District Teachers Association Dinner**, Friday evening, November 8, from 5:30 to

7:30, at Business and Professional Women's Club, 1008 Walnut Street. Price \$1.00. Make reservations on or before November 1, with Miss Mabel Claire Winburn, State Teachers College, Maryville, or Miss Jeannie Blacklock, 316 E. 51st Street, Kansas City.

**Park College Dinner**, Friday, November 8, 6:30 P. M., Athenaeum, Linwood and Campbell. Price per plate, \$1.00. Dorothy B. Studdard, Secretary, Telephone Fa 7056.

**Teachers College, Columbia University Dinner**, Friday, November 8, 6:00 P. M., Hotel Continental, 11th and Baltimore. Price \$1.50. Make reservations with Alice Gallup, 605 E. 72nd Terrace, Kansas City.

**William Jewell College Buffet Supper**, Friday, November 8, 6:30 P. M., The University Club, 918 Baltimore Avenue. Price per plate, \$1.00.

#### SATURDAY, NOVEMBER 9

##### Breakfast

**Pl Lambda Theta Breakfast**, Saturday, November 9, 7:30 A. M., Women's City Club, 1111 Grand Avenue. Price per plate, 65c. Make reservations with Ella Jones, Snyderhof Hotel, 917 Oak, Kansas City, Telephone Victor 5583; Fredricka Pearson, 2837 Parkwood, Kansas City, Kansas, Telephone Fairfax 0005, or Myrtle Young, 3012 Bellefontaine, Telephone LA 1026.

##### Luncheons

**Delta Kappa Gamma Luncheon**, Saturday, November 9, 12:30 P. M., Rockhill Manor, 43rd and Locust Sts. Price per plate, 85c. Dr. Emma K. Reinhardt, National President of Delta Kappa Gamma will deliver the address. Reservations for members and their guests may be made by notifying Anna G. Myers, Library Building, Kansas City.

**Delta Sigma Epsilon Educational Sorority Luncheon**, Saturday, November 9, 12:30 P. M., Muehlebach Hotel, 12th and Baltimore.

#### ANNOUNCEMENTS

**The Muehlebach and President Hotels** have been selected as Headquarters. Teachers should make reservations by writing direct to the hotels. The Committee on Hotels, Rooming, and Eating Places, of which Miss Genevieve Nowlin, East High School, is chairman, urges all visiting teachers to make reservations as soon as possible.

**Annual Meeting of the Missouri State High School Athletic Association**, November 8, 10:00 A. M., Room 401, Municipal Auditorium, 13th and Central.

**Association of School Secretaries** organization meeting, Friday, November 8, 3:00 P. M., Hotel Muehlebach, room to be announced on bulletin board.

**Missouri Advisers of School Publications Panel Discussion, How Can I Improve My School Publication?** Saturday, November 9, Room 400 Municipal Auditorium, 11:00 A. M., or immediately following close of the general session.

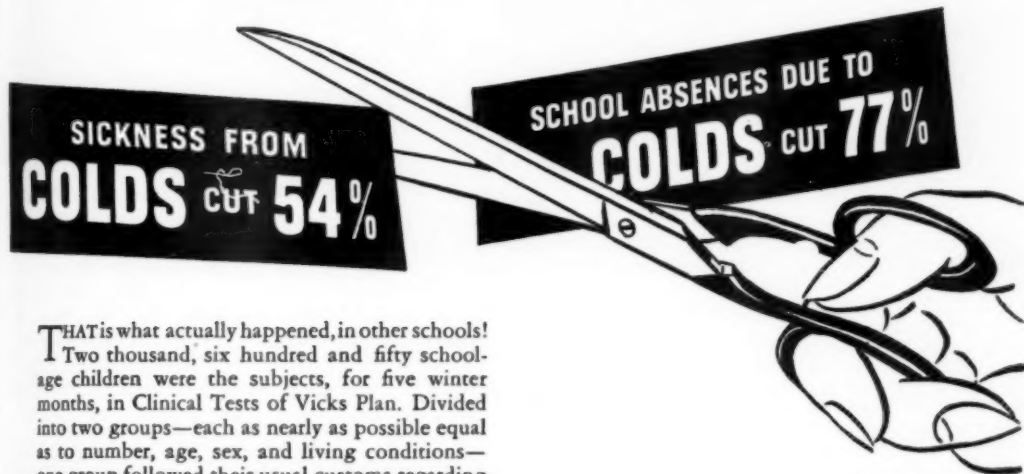
**Missouri Chapter of the American Association of Teachers of Spanish Meeting**, Friday, November 8, 10:30 A. M., University Club, 918 Baltimore. All teachers of Spanish and others who are interested are invited.

**Missouri Home Economics Association Council Meeting**, Friday, November 8, 9:00 A. M., Hotel President, 14th and Baltimore.

**The Kansas City Teachers** have arranged with the Pan-American Airways Company for a loan of their educational film, "Trans-Pacific." It will be shown free of charge in Edison Hall of Kansas City Power and Light Company on Friday, November 8 at 4:30 p. m.

**Speech Demonstration.** The Department of the Missouri State Teachers Association has arranged for demonstrations in various phases of the speech program on Wednesday, November 6. One series will be given in the Woodland Demonstration School of Teachers College, 1840 E. 8th St., between 10:30 and 12:00 noon, the other at the Switzer Elementary School, 1829 Madison Street, between 1:30 and 3:00 p. m.

# How wonderful—if this happened *in your school*



THAT is what actually happened, in other schools! Two thousand, six hundred and fifty school-age children were the subjects, for five winter months, in Clinical Tests of Vicks Plan. Divided into two groups—each as nearly as possible equal as to number, age, sex, and living conditions—one group followed their usual customs regarding colds; the other followed Vicks Plan.

Under the direct supervision of practicing physicians, records of the tests were kept by teachers. These records were then sent direct to nationally known public accountants, who tabulated and certified the results.

The truly remarkable saving in sickness and school absences due to colds—for those following Vicks Plan—resulted from a reduction of *more than one-fifth* (20.64%) in the number of colds developed; and a reduction of *more than one-third* (36.39%) in the length of colds developed.

## Do You Know of Another Record Like It?

Results varied for different groups. Some were almost unbelievably good; a few were actually un-

favorable. In your group, too, results from following Vicks Plan may vary. But—doesn't the high average of its success, as indicated in these results—suggest to you the desirability of its thorough trial among your pupils or classes?

Right now—while you're interested—fill out and mail the coupon below. It will bring you, FREE, an interesting, informative booklet on The Common Cold—a helpful classroom manual for teachers, and a practical home guide for mothers. It includes the story of these Clinical Tests, and complete directions for following Vicks Plan. As long as the supply lasts, you may have as many as you need, and request, to enlist the active cooperation of your students and their mothers in a campaign against the distress and hazards of colds.

The Two Specialized Medications  
Used in These Tests Were:

**VICKS  
VA-TRO-NOL**

to help prevent development of many colds

**VICKS  
VAPORUB**

to relieve symptoms of developed colds

## MAIL IT TODAY!

Vick Chemical Co., Dept. 1812 T  
122 E. 42nd St., New York, N. Y.

Gentlemen: I want a copy of your booklet of information on The Common Cold, including the story of the School Clinical Tests and directions for following Vicks Plan. I understand that, as long as the supply lasts, I may have additional copies on request for use in getting the cooperation of mothers of my group.

Name \_\_\_\_\_ Grade \_\_\_\_\_  
School \_\_\_\_\_ State \_\_\_\_\_  
City \_\_\_\_\_

NOVEMBER, 1940

357

## PROPOSED AMENDMENT

Section 2 of Article V entitled "Election of Officers" is as follows:

The President and the Vice-Presidents shall serve for a term of one year. In 1937 the President, and in 1937 and annually thereafter the Vice-Presidents, shall be elected by secret ballot. Members of the Executive Committee shall serve for three years. There shall be nominated one, two, or three candidates for the Executive Committee by the Delegates from each of the nine Association Districts in the State, at least one of whom shall be a woman and at least one of whom shall be a classroom teacher; provided, that the members of the Executive Committee holding office at the time of the adoption of this amendment shall hold office until the expiration of their terms, and provided further, that at the first election after the adoption of this amendment, there shall be elected by secret ballot, one member for a term of one year, one member for a term of two years, and three members for a term of three years each, and each year thereafter, three members of the Executive Committee shall be elected by secret ballot for terms of three years each.

### Proposed Amendment

It is proposed to amend the above Section 2 of Article V by striking out all of said section after the word and period "years." in line 5 (5) and inserting in lieu thereof the following:

"Determination of members to represent the nine Association Districts on the Executive Committee of the State Association shall be made by election in each of the several Association Districts at the Annual District Meeting held nearest the expiration of the term of such members, beginning with those expirations of 1941,"

so that when amended the section shall read as follows:

Section 2. The President and the Vice-Presidents shall serve for a term of one year. In 1937 the President, and in 1937 and annually thereafter the Vice-Presidents, shall be elected by secret ballot. Members of the Executive Committee shall serve for three years. Determination of members to represent the nine association Districts on the Executive Committee of the State Association shall be made by election in each of the several association districts at the annual district meeting held nearest the expiration of the term of such members, beginning with those expirations of 1941.

## GENERAL OFFICERS AND COMMITTEES, 1940

### General Officers

Lloyd W. King, President, Jefferson City, State Superintendent of Public Schools; R. M. Inbody, 1st V.-Pres., St. Louis, Teacher, Roosevelt High School; Mary Flahive, 2nd V.-Pres., Kansas City, Teacher, Hale H. Cook School; Naomi Pott, 3rd V.-Pres., Cape Girardeau, Teacher, High School; Thomas J. Walker, Columbia, Secretary-Treasurer, Editor, School and Community; T. E. Vaughan, Columbia, Associate Secretary and Business Manager; Everett Keith, Columbia, Assistant Secretary, Director of Public Relations; Inks Franklin, Columbia, Assistant Secretary, Associate Editor.

### Executive Committee

Clarence W. Mackey, Chairman, Mexico, Principal, Junior-Senior High School, 1940; Lloyd W. King, Ex-Officio, Jefferson City, State Superintendent of Public Schools; R. M. Inbody, Ex-Officio, St. Louis,

Teacher, Roosevelt High School; Leslie H. Bell, Lexington, Superintendent of Schools, 1940; Mrs. Mary Ralls Brisblin, 3745 Lindell Blvd., St. Louis, 1940; Hugh K. Graham, Trenton, Superintendent Grundy County Schools, 1941; Aaron C. Bailey, Mountain Grove, Superintendent of Schools, 1941; Mrs. Ethel R. Parker, Vienna, Superintendent Maries County Schools, 1941; Phillip J. Hickey, St. Louis, Secretary, Board of Education, 1942; Roy E. Taylor, Herculaneum, Superintendent of Schools, 1942; Nellie W. Utz, St. Joseph, Teacher, Humboldt School, 1942.

### Legislative Committee

M. B. Vaughn, Chairman, Montgomery City, Superintendent of Schools; Roger Smith, Jefferson City, County Superintendent of Schools; E. E. Simpson, Hayti, Superintendent of Schools; C. H. Hubbard, Ava, County Superintendent of Schools; Paul Keith, Maysville, Superintendent of Schools; Ralph Marcellus, Rolla, County Superintendent of Schools; Henry J. Gerling, St. Louis; Roscoe V. Shores, Kansas City, Assistant Superintendent of Schools; Tracy E. Dale, St. Joseph, Superintendent of Schools; George L. Hawkins, St. Louis, Assistant Superintendent of Schools. Advisers: A. G. Capps, Columbia, University of Missouri; Willard E. Goslin, Webster Groves, Superintendent of Schools; Lloyd W. King, Jefferson City, State Superintendent of Public Schools; Walter H. Ryle, Kirksville, President, State Teachers College.

### Committee on Necrology

Hilda A. Hageman, St. Louis, Teacher, Mark Twain School, 1940; Mrs. Harry Sanders, Troy, County Superintendent of Schools, 1940; Mrs. Anna Siebert, Cape Girardeau, Elementary Teacher, 1940; H. W. Leech, Odessa, Superintendent of Schools, 1941; Ralph Marcellus, Rolla, County Superintendent of Schools, 1941; R. R. Brock, Liberty, Superintendent of Schools, 1941; H. M. Boucher, Memphis, 1942; Wilbur C. Elmore, Lebanon, County Superintendent of Schools, 1942; Troy Smith, Kansas City, Teacher, Junior College, 1942.

### Committee on Policy and Plans

Irvin F. Coyle, Chairman, Flat River, Junior College, 1943; Pauline A. Humphreys, Warrensburg, State Teachers College, 1940; Theo. W. H. Irion, Columbia, University of Missouri, 1940; Uel W. Lamkin, Maryville, State Teachers College, 1941; H. P. Study, Springfield, Superintendent of Schools, 1941; Bert Clare Neal, Kansas City, Ashland School, 1941; Deasa Manuel, Columbia, 1942; Lloyd W. King, Jefferson City, State Superintendent of Public Schools, 1943; R. M. Inbody, St. Louis, Roosevelt High School, 1944; Chas. A. Lee, St. Louis, Washington University, 1944.

### Committee on Professional Standards and Ethics

Mrs. Essa Findley, Chairman, Hartville, County Superintendent of Schools; L. T. Hoback, Windsor, Superintendent of Schools; L. O. Little, North Kansas City, Superintendent of Schools.

### Reading Circle Board

Ethel Hook, Chairman, Kirksville, State Teachers College, 1940; Mable Moberly, Springfield, State Teachers College, 1941; T. G. Douglass, Kennett, County Superintendent of Schools, 1942; State Superintendent Lloyd W. King, Ex-officio, Jefferson City.

## SCHOOL AND COMMUNITY



H. Bell,  
1910; Mrs.  
C. Louis,  
Independent  
Halley,  
1911;  
Mrs. Marie  
Louis,  
Taylor,  
Nelle  
1912.

high

"I-Q"s

in



## value appreciation!

By the thousands, teachers from coast-to-coast have joined our association...a smart move, which makes it possible for each teacher to apply for the advantages of low cost Group Insurance.

*Yours... the mass buying power of thousands! Bringing you, individually, what we believe to be the most liberal, completely satisfactory protection at the lowest cost consistent with its vital safety, generous benefits.*

Compare with any insurance you know; use **COUPON** for complete information. No obligation. No cost. *No agent will call.*



NON-PROFIT

ASSOCIATION OF FEDERAL, STATE, COUNTY, MUNICIPAL, DISTRICT AND PUBLIC SCHOOL EMPLOYEES

More than \$8,000,000.00 paid out in claims.  
Our insurance is underwritten by two of nation's finest companies: assets over \$169,000,000.00.

Age limit is  
60 yrs. for  
new members

### CLIP AND MAIL

F.P.E.A.  
P.O. Box 2451-J  
Denver, Colorado

Without obligation, mail membership information for study at my convenience.

Name \_\_\_\_\_

Street \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

LOW COST	
Typical Examples of Semi-annual Premiums	
AGE 30..	\$3.25 per \$1,000
AGE 35..	\$3.41 per \$1,000
AGE 40..	\$3.96 per \$1,000
AGE 50..	\$6.96 per \$1,000
Annual Renewable Term	

JOIN US; HELP EXTEND THE MERIT SYSTEM THROUGHOUT ALL GOVERNMENTAL SERVICES.

NOVEMBER, 1940

#### Resolutions Committee

Kirksville District: F. L. Green, Edina, Superintendent of Schools, 1940; Warrensburg District: E. G. Kennedy, Sedalia, Principal Smith-Cotton High School, 1941; Cape Girardeau District: M. C. Cunningham, Jefferson City, State Department of Education, 1940; Springfield District: Hoyt Shumate, Mansfield, Superintendent of Schools, 1940; Maryville District: H. T. Phillips, Maryville, Teachers College, 1940; Rolla District: C. J. Burger, Washington, Superintendent of Schools, 1941; St. Louis District: Mary Womack, Teacher, Dewey School, 1941; Kansas City District: Blanche Longshore, Teacher, West Junior High School, 1941; St. Joseph District: Fern Lowman, Teacher, Central High

School, 1941. Member Ex-Officio: President Lloyd W. King, Jefferson City, State Superintendent of Public Schools.

#### Committee on Sources of School Revenue

Roscoe V. Cramer, Chairman, Kansas City, Principal, Switzer School; T. L. Noel, Louisiana, Superintendent of Schools; Leslie G. Somerville, Maryville, State Teachers College. Advisers: R. E. Curtis, Columbia, University of Missouri; Conrad Hammar, Columbia, University of Missouri.

#### Committee on Teachers Salaries and Term of Office

James R. Shepherd, Chairman, Kansas City, West Junior High School; Maud Woodruff, Trenton, Junior College; Edith Gallagher, St. Joseph; Roosevelt Junior High School.

## Local Committees at Kansas City

**Executive Committee**—Grace Riggs, Chairman; J. C. Bond, J. Victor Chedester, Ethel Emerson, Mary Flahive, Mabelle Glenn, J. F. King, Mary Elisabeth Moulton, Genevieve Nowlin, Samuel A. Thiel.

**Enrollment Committee**—J. Franklin King, Chairman; Bert Clare Neal, Shelly Peters, Nelle M. Thompson, Ruth E. Norris.

**Finance Committee**—Samuel A. Thiel, Chairman; W. M. Farrell, Grace Slocumb, Florence Wray.

**Decoration Committee**—Mary Elizabeth Moulton, Chairman; Vertie Hulett, E. G. Mason, Pauline Orear, Charles L. Quear.

**Hotels, Rooming and Eating Places**—Genevieve Nowlin, Chairman; Florence Wray, Anna E. Hughes.

**Meeting Places**—J. C. Bond, Chairman; J. J. Ellis, Genevieve Nowlin, Ethel Emerson, A. E. Martin.

**Music Committee**—Mabelle Glenn, Chairman; L. Graham Haswell, B. F. Markley, Wilfred Schlager.

**National Education Association Committee**—Mary Flahive, Chairman; Agnes Engel, Anita Baird, J. G. Bryan, H. T. Steeper.

**Publicity Committee**—Jas. F. Redmond, Chairman; J. N. Booth, Cecile Burton, E. G. Creek, Mrs. F. L. Dorr, Clara Falke, Arthur W. Gilbert, Nadine Miller, C. S. Robinson, Justine Rodgers, Rose Wickey.

**Reception Committee**—Ethel Emerson, Chairman; Ursula Ash, Anita Baird, Alice Bovard, L. L. Bowen, J. G. Bryan, Edith Burton, Roscoe V. Cramer, Nelle Cummins, Bess Dahl, W. L. Eastwood, Anna Edwards, Agnes Engel, W. M. Farrell, Mary Flahive, Bernard C. Greene, Genevieve Heglund, Anna E. Hughes, Blanche Longshore, W. M. McCubbin, J. S. McKee, Paul M. Marshall, Ruth Marshall, A. E. Martin, Nelle Morgan, J. Harold Morris, Bert Clare Neal, Genevieve Nowlin, Virginia Oldham, Marie Pusateri, Fern Reavis, James F. Redmond, Christine Reeves, B. T. Ritter, C. S. Robinson, H. E. Robison, Haston L. St. Clair, Amy Shane, M. H. Shearer, James E. Shepherd, Roscoe V. Shores, Grace Slocumb, W. T. Snyder, Cora Lee Stanford, H. T. Steeper, Mabel Trumbo, Emma Webster, Florence Wray.

## HOTELS IN KANSAS CITY

Please write Hotels direct for reservations.

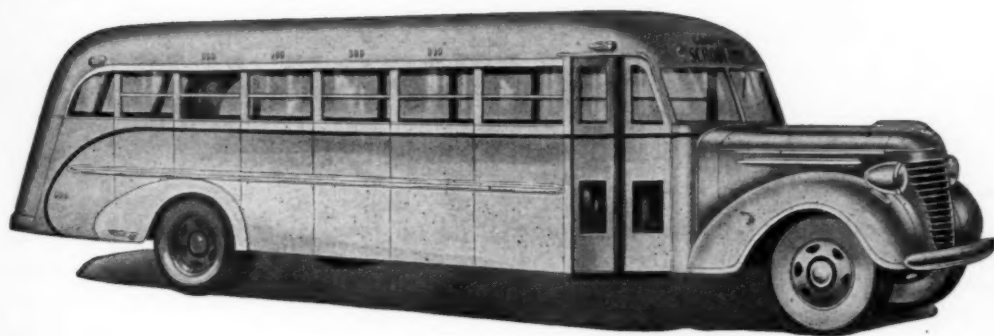
Name and Location	With Bath
<b>Aladdin Hotel</b> .....Sgle. \$2.00-3.00	
1213 Wyandotte .....Dble. 3.00- 5.00	
Twin Beds 5.00- 6.00	
<b>Ambassador Hotel</b> .....Sgle. 1.50- 2.50	
Bdwy & Knick'bocker Dble. 2.50- 3.50	
Twin Beds 5.00- 6.00	
<b>Auditorium Hotel</b> .....Sgle. 1.50	
1221 Broadway .....Dble. 2.00	
<b>Bellerive Hotel</b> .....Sgle. 2.50- 3.50	
215 E. Armour Blvd. ..Dble. 4.00- 5.00	
Twin Beds 6.00	
<b>Berkshire Hotel</b> .....Sgle. 1.50- 4.00	
1021 E. Linwood Blvd. Dble. 2.50- 6.00	
<b>Boulevard Manor</b> .....Sgle. 1.50- 2.00	
1115 E. Armour .....Dble. 2.50- 3.00	
<b>Bray Hotel</b> .....Sgle. 2.00- 3.00	
1114 Baltimore .....Dble. 2.50- 4.00	
Twin Beds 4.00- 6.00	

<b>Commonwealth Hotel</b> ..Sgle. 2.00- 3.00	
1216 Broadway .....Dble. 3.00- 5.00	
Twin Beds 4.00- 6.00	
<b>Continental Hotel</b> .....Sgle. 2.50- 3.50	
11th & Baltimore ....Dble. 3.50- 6.00	
Twin Beds 4.00- 7.00	
<b>Dixon Hotel</b> .....Sgle. 2.00- 3.50	
12th & Baltimore ....Dble. 3.00- 4.00	
Twin Beds 4.00- 5.00	
<b>Drake Hotel</b> .....Sgle. 1.50	
1016 Locust .....Dble. 2.50	
<b>Georgian Ct. Apts.</b> Sgle. 2.50	
Armour & Gillham ...Dble. 3.00	
<b>Hyde Park Hotel</b> .....Sgle. 3.00- 3.50	
38th & Broadway ....Dble. 3.50- 4.00	
Twin Beds 4.00- 5.00	
<b>Kay Hotel</b> .....Sgle. 1.50- 2.50	
9th and Delaware ....Dble. 2.00- 3.50	
Twin Beds 4.00	
<b>LaSalle Hotel</b> .....Sgle. 2.00- 6.00	
922 Linwood Blvd. ...Dble. 3.00- 8.00	

# IN MISSOURI it's

## SUPERIOR

### ALL-STEEL SAFETY SCHOOL BUS BODIES



**T**HROUGHOUT the state, in school district after school district . . . hundreds, in fact . . . Missouri has definitely approved SUPERIOR ALL-STEEL SCHOOL BUS BODIES.

Missouri approves the SAFETY provided by SUPERIOR'S all-steel, welded, skyscraper construction.

Missouri approves SUPERIOR'S rock-

bottom economy of maintenance and operation.

Missouri approves SUPERIOR'S greater comfort, outstanding styling, health safeguards and all the other features which make SUPERIOR the greatest name in the school bus body field.

Check up! Ask us to convince you that when you choose SUPERIOR you'll choose wisely.

## KEYSTONE TRAILER & EQUIPMENT COMPANY

2100 E. Tenth St.  
Kansas City, Mo.

1700 Pine St.  
St. Louis, Mo.

NOVEMBER, 1940

361

<b>Maddox Hotel</b> .....	Sgle.	1.50
1334 Central .....	Dble.	2.00- 2.50
<b>Missouri Hotel</b> .....	Sgle.	1.50- 2.00
310 W. 12th .....	Dble.	2.50- 3.00
	Twin Beds	3.00
<b>Montague Hotel</b> .....	Sgle.	1.50
412 West 11th .....	Dble.	2.00- 2.50
<b>*Muehlebach Hotel</b> ....	Sgle.	3.00- 6.00
12th and Baltimore ..	Dble.	4.50- 8.00
	Twin Beds	5.00- 9.00
<b>Newbern Hotel</b> .....	Sgle.	2.50- 4.00
525 E. Armour Blvd. ..	Dble.	3.50- 6.00
<b>Park Lane Hotel</b> .....	Sgle.	3.00- 5.00
46th & Mill Creek ....	Dble.	4.00- 7.00
<b>Phillips Hotel</b> .....	Sgle.	2.50- 5.00
12th & Baltimore ....	Dble.	4.00- 8.00
	Twin Beds	6.00- 8.00
<b>Pickwick Hotel</b> .....	Sgle.	2.50- 4.00
10th & McGee .....	Dble.	3.50- 6.00
	Twin Beds	5.50- 7.00
<b>Plaza Hotel</b> .....	Sgle.	1.50- 2.50
13 East 24th St. ....	Dble.	3.00- 3.50
	Twin Beds	5.00
<b>*President Hotel</b> .....	Sgle.	2.50- 5.50
14th & Baltimore ....	Dble.	3.50- 6.00
	Twin Beds	5.00- 8.00

<b>Ramon Hotel</b> .....	Sgle.	1.00- 1.25
1206-A Broadway ....	Dble.	1.25- 1.50
<b>Rasbach Hotel</b> .....	Sgle.	1.50- 2.50
1116 Wyandotte .....	Dble.	2.50- 3.50
	Room for Four	5.00
<b>Robert E. Lee Hotel</b> ...	Sgle.	2.00- 3.00
13th & Wyandotte ...	Dble.	3.00- 4.00
	Twin Beds	4.00- 5.00
<b>Sexton Hotel</b> .....	Sgle.	2.00- 2.50
15 W. 12th St. ....	Dble.	3.00- 4.00
	Twin Beds	5.00
<b>Sherman Hotel</b> .....	Sgle.	1.25- 1.50
9th and Locust .....	Dble.	1.50- 2.00
<b>Snyderhof Hotel</b> .....	Sgle.	1.50- 2.50
917 Oak St. ....	Dble.	2.00- 3.00
	Twin Beds	3.00- 4.00
<b>State Hotel</b> .....	Sgle.	2.50- 3.50
12th & Wyandotte ...	Dble.	3.00- 5.00
	Twin Beds	5.00- 6.00
<b>Surrey Ct. Apts.</b> .....	Sgle.	1.50
520 W. 12th .....	Dble.	2.50
<b>Victoria Hotel</b> .....	Sgle.	1.50
9th & McGee .....	Dble.	2.00
<b>Washington Hotel</b> ....	Sgle.	1.25- 1.50
1201 Washington ....	Dble.	2.00
	Twin Beds	2.50
*Headquarters.		

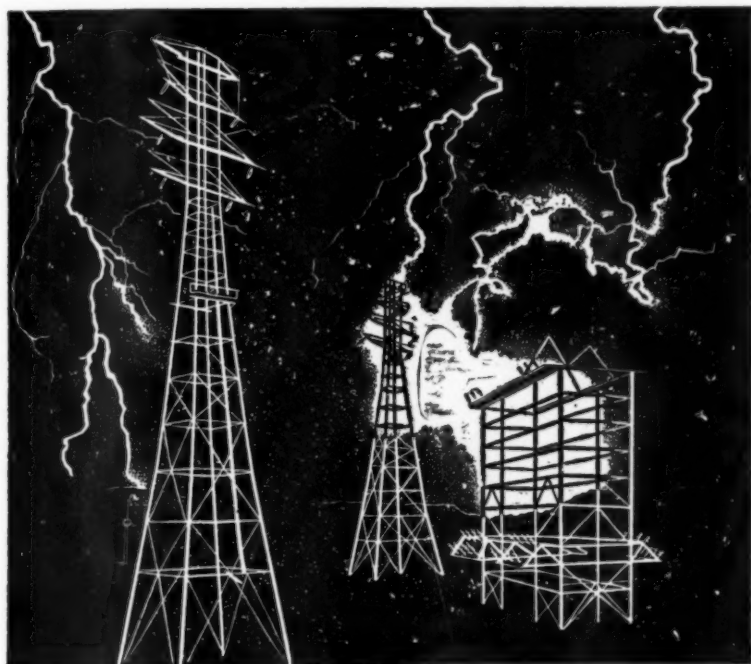


## The International Friendship League

THE INTERNATIONAL FRIENDSHIP LEAGUE, INC., of 41 Mt. Vernon Street, Boston, Massachusetts was organized ten years ago for the purpose of promoting better understanding among the school children of the world through personal correspondence. Through the departments of education in eighty-six countries and territories, long lists of names, ages and addresses, as well as special interests of boys and girls who are anxious to have pen friends in the United States are sent to League headquarters to be distributed through the teachers to school children in this country. Up to this time it has been estimated that several million letters have been exchanged. Foreign letters bring the ever changing fascination of the world's lands and peoples to the school children. Teachers find that the first-hand information that the children receive from personal friends of their own ages is helpful in the studies of geography,

history, sociology and other related subjects. Practically all the correspondence is done in the English language because English is being taught in the schools throughout the world. The League estimates that five million letters have been exchanged between boys and girls in the six continents up to this time. Because of the war, a number of countries in Europe are not participating in the plan right now. However, the rest of the world is cooperating and South American countries are showing particular interest and enthusiasm. If teachers will write to the League office, enclosing self-addressed stamped envelopes, full material will be sent. Names of teachers in the district who have cooperated with the League in the past will be sent on request. Dr. John Studebaker, Commissioner of Education for the United States is anxious to see this correspondence plan in as many schools in this country as possible.





## READY to meet any emergency

IF THE forces of nature strike—the emergency will be met. Continuous electric service is vital to all whom it serves. We are dedicated to the obligation of *maintaining* that service.

Today the nation faces the national emergency of the protection of peace and democratic ideals. We, as an industrial organization, stand ready to meet the demands of industrial expansion. Electric power is immediately available to meet any demand or emergency.

Our power reserves are sufficient to meet normal needs until 1944. We have recently completed installation of a new generating unit at a cost of \$850,000. The community *must* be adequately served!



# KANSAS CITY POWER & LIGHT COMPANY

## Some Values of a Summer Workshop

FOR SOME TIME the writer has been interested in the "Workshop" as an in-service training technique and having attended one this past summer he here attempts to evaluate this type of program. The problem of in-service training confronts all teachers who care about their professional growth. Moreover, it is a problem of concern to wide awake administrators. The direction of this sort of activity should concern both teacher and administrator. For those teachers who hold degrees and are not especially concerned about obtaining other degrees, and for those who sincerely believe that the traditional summer sessions as organized often fail to give the freedom necessary to the pursuance of one's own educational interests, the workshop seems to be a happy solution. There are certain features of the workshop that tend to substantiate this point of view. Among the most outstanding features of the plan are the freedom and democracy which prevail. This is true whether one be interested in the new philosophy of American education or whether he be working on some more specific problems such as curriculum revision or the psychology of pupil growth. Another appreciated feature of the workshop is the freedom from monotonous classroom routine. General sessions as well as sessions for the smaller interest groups are arranged but attendance is not checked. If one is busy in the library or laboratory and chooses to continue there rather than to attend one of the organized sessions, he may do so. Staff members are consultants rather than dispensers of subject matter.

Numerous study groups are organized upon the basis of mutual interest. This not only encourages a friendly relationship, but engenders cooperative procedure as well. Provision for an exchange of ideas in a give and take fashion is conducive to a healthy mental development. The workshop set-up also provides for numerous student-staff conferences. This type of experience obviously develops confidence and a type of rapport that could not possibly

By EMMETT ELLIS  
State Teachers College  
Warrensburg, Missouri

exist under the traditional class-room type of procedure.

In the workshop, one studies to learn and not to make a certain "mark." Such a condition stimulates resourcefulness and dissipates fear and worry which is far too often found in the traditional class-room set-up. It is true that one may work for credit and have his work evaluated by the staff and certified to the office of the registrar.

Informality of the workshop stimulates the desire for social life. This is cared for by the proper committee which arranges a constructive social activity program. Working, playing and eating together offers to students opportunity for a better exchange of ideas, interests, and experiences. This phase of the program tends to promote the individuality of all members of the group.

Best of all, the workshop provides that the students do most of the planning. They choose problems for general discussion and, in some instances, select the discussion leaders. In the whole it proved to be a most stimulating type of experience and one which the writer would recommend to administrators, supervisors, teachers and others who feel the urge to provide for themselves and their schools a better in-service training program. Obviously, the workshop is best suited to those democratic individuals who not only like to work and play with others, but, who, above all else, are capable of working independently either under direction or without it. The summer workshop affords opportunity for purposeful living on an attractive college or university campus surrounded by enthusiastic associates who believe in the democratic way of life as guaranteed by the American Bill of Rights.

What we are and can do depends upon what we have been, have done, and have thought.—Charles A. Beard.

# Speed!

Rushes through a hard shopping trip. Makes every minute count. Must get home in time to meet the children for lunch.



# Speed!

Lunch hour! Still rushing. Children must not be late getting back to school. Never seems to have enough time.



# Speed!

Oh, for a few minutes' rest—but there's no stopping now. Rushing home from the club meeting with barely enough time left to prepare the evening meal. And finally, she is



## STOPPED *by a Headache!*

Yes, it often occurs. It probably happens to you after rushing through a long shopping trip, after a fast, tiring drive, many hurried steps in the kitchen, or a trying whirl of social activities. But haven't you forgotten Alka-Seltzer? Effective relief from headache and muscular fatigue may be yours in just a few minutes, thanks to this sparkling, effervescent remedy. It's the analgesic agent in Alka-Seltzer, aided by valuable alkalizing buffers, that so quickly offers relief from these all-too-common ailments. So just remember—Keep Alka-Seltzer handy. Keeping a spare package on hand is good insurance, too.

*You'll Feel Better With Alka-Seltzer*



★ Trial Package of Alka-Seltzer sent FREE. Write to Miles Laboratories, Inc. Dept. STM-20, Elkhart, Indiana

# Alka-Seltzer



## Let's Read the Label

WHAT DOES A LABEL mean to you when you shop for a dress, a wool blanket, a reversible top coat, a davenport, a gas range, a can of corn, an electric refrigerator, a bottle of listerine, a mattress, a pound of coffee, or a pair of hose?

You would probably answer it should tell me what the product contains, or what service it will give, or how it should be cared for to get the most for my money. In short it should be your guarantee. And that is what the manufacturer and the Food and Drug Administration are trying to give you. They aim to eliminate confusion and to set standards which are practical and high enough to protect the interests of the consumer.

The labeling field broadens daily. Specialists, research workers and scientists are working concurrently to aid the manufacturer to give a better product in order that his label will represent to the customer a high standard of quality.

Customers must also know how to judge quality. This will naturally lead investigation into the selling side. If you bought an original Suzy Cloche flown from Paris and New York and thence to San Francisco you would not demand your money back the next week when copies of this imported model were being sold; neither would you be concerned greatly were you to meet from a "walk up a flight and save money" an apparent duplicate of your Tattershall checked flannel waist coat with its masculine color and masterful tailoring that spell class and distinction. Your label is what you pay for in either case. And the Doberman with his nobility, his dignity, his symmetry and the expression so characteristic of the breed needs no alibi for his pedigree. He has it. The same is true of horses and halfbacks.

Neither can the customer complain when he patronizes "sales" where information about the merchandise is not made available to the customer. The merchant who sells and the consumer who buys should not be at odds. Honest quality and good serv-

---

By NETTIE-ALICE DOOLITTLE  
*University of Missouri*

---

ice at a price neither too high nor too low are the only bases by which either merchant or consumer can benefit continuously. Every person is a potential consumer, the only difference between a Judy O'Grady and a Mrs. Park Avenue is the amount and kind of things consumed and the wisdom with which they are chosen. Those who live within their income do not pay more for food, shelter, clothing or any other item than they can afford.

We live in a rapidly shrinking world in which every purchase one makes has national and international implications, social as well as economic. Bargains and bread lines are too closely related, too often in many cases, cause and effect.

The answer must come from the American consumer in recognition of what stands behind a well-known American label. Such a label implies first of all that the goods were made by American workers like you and me; workers in whom we have an interest because they are our own people. It implies also that the goods were made under known sanitary conditions and for wages consistent with the maintenance of a decent standard of living.

You believe no doubt it would be absurd to build a fence around the United States and exclude all foreign goods, such as coffee, rubber, tin, manganese, cacao, hemp, raw silk, tea, bananas, copra, spices, nickel, etc. We don't and cannot produce these in this country.

One feels very strongly that the success of any proposed government and manufacturer's help will depend upon if and how well the consumer reads the label. That is an art not many of us practice. There is nothing complicated or mysterious about a label. Such information as the consumer demands appears on the label. In the meantime Let's read the label!



**THE  
DRINK  
EVERYBODY  
KNOWS**

Drink  
*Coca-Cola*  
Delicious and  
Refreshing

COPYRIGHT 1939, THE COCA-COLA COMPANY

Missouri Bottlers of Coca-Cola

NOVEMBER, 1940

367

## Value of a Home Room Guidance Book

THE HOME ROOM GUIDANCE BOOK was inaugurated in the Boonville School system in September, 1939. It has been very beneficial to the entire school personnel and especially so to the guidance department, for it pictures the child in the light of the teaching staff.

Should the classroom teacher experience some difficulty, she goes to the home room teacher and there ascertains all information about the child's scholastic record, activity program, physical defects, personal questions, his interests, vocational choice, home conditions and teacher's comments concerning him. When the teacher has studied this information, she has a true perspective of the child.

All the above facts are recorded in the home room guidance book which is valuable to the administration, personnel department, and the teaching staff. The book consists of as many mimeographed pages as there are children in the home room. The importance and usefulness of the book depends entirely upon the home room teacher and the classroom teacher. The book itself is an accumulation of facts that any good teacher should know, but it is also a well organized method of tabulation which makes essential information easily available for those interested in, and concerned with, the pupil.

The home room teacher gathers this information and records it for her private use and for the use of other teachers when necessary, but this information is private and is used by others only in conjunction with the home room teacher. She gathers this information from the parents, the child, the neighbors, the teachers, the preacher, and when this information is well coordinated, it will be a valuable adjunct to the school personnel.

Frequently, these books are checked by the administration and personnel department so that they can get a true perspective of the child. Many facts are found out, and the book can be a valuable aid to the teacher when the spring enrollment or registration is carried on in the home room, for it then becomes, a significant fact that personal acquaintances with the student

---

By L. E. ZIEGLER, Superintendent  
G. W. MORRIS, Guidance Director  
Boonville

---

is of great value in assigning the pupil to a class.

During a recent check of these books, it was revealed that there were forty-two different amusements in which the children were interested. Motion pictures topped the list, reading was a close second and dancing trailed for third place. The following amusements were listed: hunting, fishing, drawing, horse-back riding, music, hiking, stamp collecting, motion pictures, playing ball, traveling, chemistry, collecting Indian relics, singing, skating, sewing, bicycling, twirling, playing marbles, modeling, playing tennis, walking, knitting, building model airplanes, making scrap books, giving acrobatic stunts, driving cars, eating, shooting, riding in a car, sketching pictures, playing cards, attending clubs, playing pool, rowing a boat, and painting.

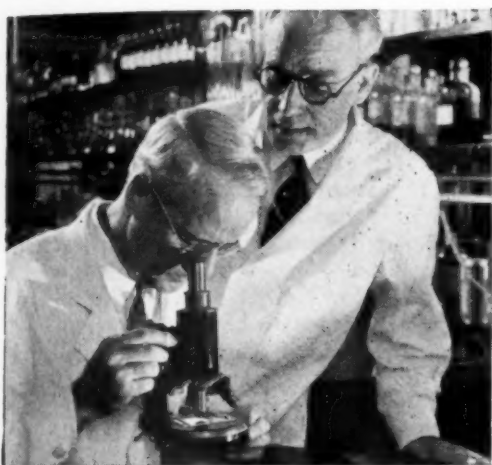
Another noticeable fact was the amount of time spent in non-academic activities such as clubs, music, and athletics. The minimum time spent by a pupil was thirty minutes per week while the maximum was 1150 minutes, or about four hours per day.

So, in conclusion, the book aids the administrative staff in classifying the pupils; it gives the various activities in which the child is interested; it gives the child's vocational choices; it aids the teacher in understanding her pupils; it makes work easier for the classroom teacher; it pictures home conditions; it shows physical defects; it gives the scholastic standing of the pupil; in short, this book gives the entire personnel a true perspective of the child.

In addition, it reveals the need of an adequate physical education department provided with the service of a doctor, a dentist, and a nurse; more diversified educational program where the children can be trained by business men; more Industrial Arts to care for the non-academic pupil; more Fine Arts to care for leisure time activities; and an expansion of the Visual Education to care for the eye-minded pupil.

# A Tooth Paste Test

that has lasted for 18,000 days



**F**EW dentifrices have back of them as long a record of scientific testing, and use, as Pebecco Tooth Paste.

First perfected more than 50 years ago, this *working* dentifrice has delighted millions with its peppy sea-breeze tang—its efficient cleansing action.

Fifty years is almost 18,000 days of practical consumer testing. And since every batch of Pebecco Tooth Paste has also been laboratory tested, an assurance of quality is furnished by this half century long aggregate of chemical and consumer tests.

The famous Pebecco formula was born as a result of the discovery by a noted European scientist that a certain neutral salt—potassium chlorate—exercises a beneficial, stimulating effect upon the mouth.

It is this neutral salt ingredient that gives Pebecco its refreshing zippy tang and its remarkable cleansing efficiency. Your money can buy no finer dentifrice. For free sample of Pebecco Tooth Paste or Pebecco Tooth Powder, address: Lehn & Fink Products Corp., Dept. S.C.-411, Bloomfield, New Jersey.

## PEBECO

**TOOTH PASTE AND TOOTH POWDER**

Copyright 1940 by Lehn & Fink Products Corp.

Made by Lehn & Fink Products Corp.  
Makers of "Lysol" disinfectant  
and Hinds Honey & Almond Cream

# PECK'S

KANSAS CITY'S MOST  
BEAUTIFUL STORE

## Conventions are Fun!

An interruption in the humdrum of daily routine . . . Your chance to learn, to play a little—perhaps to *buy* a little.

You'll probably snatch a few hours here and there for shopping—so we call your attention to Pecks.

Our entire store has been completely done over—streamlined for action . . . You'll recognize immediately that we are in tune with our fast moving new era—newer, younger fashions, but *with no sacrifice* of quality, price or service. Smart, tailored dresses and knits for the school room . . . Dressier types for weekend engagements . . . Coats . . . Suits with topcoats to serve as separate coats . . . The newest in hats . . . Distinctive accessories . . . And don't pass up our collection of formal fashions—there are times when it's nice to forget school.

Be sure to visit Peck's while at  
the Kansas City Convention!

## Making Guidance Function

**F**OR SOME TIME we have had the idea in our school that a program of guidance is not so much a definite something set up with certain procedures and skills, but rather is a program purposefully integrated and carried out by all of the different departments and instructors on the high school staff. We do not mean to imply that certain skills and procedures should not be used to facilitate the handling of such program, but we do definitely feel that guidance should function, and that only that part of it which gains results need be incorporated into the planning of the school.

### Individual Conferences

Last year we especially emphasized the individual conference in our school. These conferences were held with each member of the junior and senior classes, suitable material and information having been collected the previous years. Some two weeks before the conference a personal letter was mailed to the parents of each junior and senior, notifying them of the conference and inviting them to be present. Results were excellent. Approximately fifty per cent of the parents invited to the conferences attended. Above all, there was not a single case of anything but the most genuine interest in the conference and in the problems the conference was attempting to solve. After the individual conference was held with all its implications and results, an attempt was made to evaluate the information at hand in order to know how best to proceed with the individual student.

### College or Job?

After conferring with all students, particularly in the senior class, a rather extensive plan of college visitation was worked out. Each student who was interested in going to college and apparently had a possibility of doing so, was taken to a college of his choice for a brief visit. At the college he met some of the college officials, some of the students, and in general was shown the school. An effort was made to take the student to the college in which he was genuinely interested, in order not to waste time and money on

---

By CLIFTON E. JOHNSON  
*Principal High School*  
Riverview Gardens

---

mere pleasure trips. In all, over 2300 miles were driven taking various seniors on these trips. It was an interesting sidelight of the experience that the Board of Education later decided to finance these trips at our regular mileage rates. As a result of these various trips to colleges, quite a number of students received student employment and are at this time in those various colleges, and are about to complete a satisfactory year. At the beginning of this present school year, when a check was made, we found that approximately forty-five per cent of last year's graduating class were enrolled in college training of some kind, approximately half of this number being enrolled in regular four-year colleges other than business schools, trade schools, etc. We felt this to be extremely good, as this was a greater number attending college from our school than had ever before attended, in the entire twelve years of the existence of our high school.

### Making Guidance Personal

After such plan as just related, we felt that a new and further helpful plan could be worked out for this year. Accordingly as soon as we found the individual student's interests this year, we immediately contacted, through our senior high school adviser for both boys and girls, various people or groups in the City or County of St. Louis, requesting that they allow one or more students to visit them, not for just a few minutes, but for an entire day, to give the student first-hand knowledge and experience in the line of work which he thought he would be most likely to enter. In the case of girls, many of them visited a number of business schools, beauty parlors, and hospitals having nurses training courses. In regard to the boys, quite a number of them were interested in schools of industrial or technical training. Therefore both Ranken and Hadley Schools of St. Louis cooperated, allowing on various



# M. S. T. A.

## Group Insurance

Members of the Missouri State Teachers Association under 60 years of age and in good health are entitled to make application for M. S. T. A. group insurance. The rates quoted below are for \$1000 of insurance.

If 16 years of age the cost will be	\$4.97.
If 17 years of age the cost will be	\$5.07.
If 18 years of age the cost will be	\$5.15.
If 19 years of age the cost will be	\$5.26.
If 20 years of age the cost will be	\$5.37.
If 21 years of age the cost will be	\$5.47.
If 22 years of age the cost will be	\$5.58.
If 23 years of age the cost will be	\$5.64.
If 24 years of age the cost will be	\$5.71.
If 25 years of age the cost will be	\$5.77.
If 26 years of age the cost will be	\$5.81.
If 27 years of age the cost will be	\$5.85.
If 28 years of age the cost will be	\$5.88.
If 29 years of age the cost will be	\$5.90.
If 30 years of age the cost will be	\$5.93.
If 31 years of age the cost will be	\$5.95.
If 32 years of age the cost will be	\$5.98.
If 33 years of age the cost will be	\$6.06.
If 34 years of age the cost will be	\$6.15.
If 35 years of age the cost will be	\$6.26.
If 36 years of age the cost will be	\$6.42.
If 37 years of age the cost will be	\$6.61.
If 38 years of age the cost will be	\$6.82.
If 39 years of age the cost will be	\$7.06.
If 40 years of age the cost will be	\$7.35.
If 41 years of age the cost will be	\$7.68.
If 42 years of age the cost will be	\$8.08.
If 43 years of age the cost will be	\$8.49.
If 44 years of age the cost will be	\$8.99.
If 45 years of age the cost will be	\$9.52.

Teachers under 60 years of age and above 45 may also apply for insurance at attractive rates.

The above rates do not include the annual service fee of \$1.00 per policy (not \$1.00 per thousand but \$1.00 for each policy):

Medical examinations are not usually required of persons under 45 years of age who apply for not more than \$3000 of insurance.

Every teacher in the State should have a M. S. T. A. group insurance policy.

Please write THOS. J. WALKER, Secretary, Columbia, Missouri, for a free application blank and full information.

## THE *Second Requirement* for a MODERN CLASSROOM

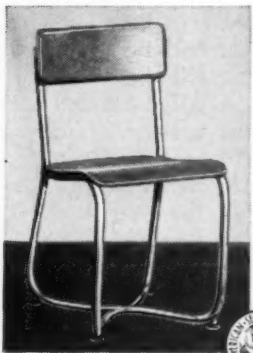


*American Universal Table and American Envoy Posture Chairs*

Educators of every school of thought agree that complete equipment for an activity program in modern classrooms includes:

1. Movable and adjustable seating units for every pupil.
2. A supplementary "room project" or library table with several light chairs.
3. A reserve of steel folding chairs for visitors, groups and gatherings.

American Seating Company's complete line of desks, tables, chairs and folding chairs is unequalled for these requirements. Descriptive literature on request.



No. 250 Progressive Chair



No. 283 Universal Posture Chair

*American Seating Company*

GRAND RAPIDS, MICHIGAN.

America's pioneers in comfortable public seating • Manufacturers of  
School, Theatre, Church, Auditorium, Stadium and Transportation seating  
Branch Offices and Distributors in Principal Cities

Accredited American Seating Company Dis-  
tributors in every trade area to serve you.

days four boys to come and visit. After being shown through the school, each boy was put with an instructor or specialist in the boy's chosen line for first hand observation and experience. In addition, three boys spent one day each with a doctor of St. Louis; two boys spent a considerable time with Freddy Martin, director of an orchestra that was then in the city; three boys visited Parks Air College in Illinois, and, incidentally, came back more determined than ever to enter the field of aviation; one boy spent considerable time with an executive engineer at the Curtis-Wright Plant at Lambert Field; and one boy spent an entire day with a company of surveyors and engineers, being shown first-hand work of people connected with that company. Other trips and visits continued this plan to the close of the present term.

### Guidance in Health

Last year we were very fortunate in securing considerable help in regard to our health situation from the County Health Department, and from one of our local doctors, who was considerably interested in the health and general welfare of school students. We saw that this was one of the most vital aspects of guidance with which we were confronted. We found many students who had not been to a doctor recently, many who had not been to the dentist at all, and a few who had never been to a doctor. Through the help of the County Health Department and the local doctor, much was done by way of physical examinations throughout the entire school system during the year. Vaccinations for smallpox were done free of charge, and other health factors touched upon. Realizing at the beginning of this year that our work there had merely begun, the Board of Education employed a nurse for half-time. After a conference with the local doctor, we were able to combine his services with those of the half-time nurse for this year. The nurse visited many homes, making contacts there that it was impossible for the regular school teachers or administrators to make. We considered this one of the most important aspects of health guidance, as we realized that many homes had to be contacted on the point of health as well as students. As a result of an intensified program this year, absence on

(Continued on Page 382)

## A Note To English Teachers

DEAR ENGLISH TEACHERS:

I hope you are remembering that the National Council of Teachers of English meets in Chicago this Thanksgiving—November 21, 22, 23. It promises to be an interesting meeting. I have an advance copy of the program and I'd like to name a few of the speakers and their subjects.

J. Mortimer Adler, who wrote *How to Read a Book*, will speak on *Reading for Comprehension and Appreciation*, and will also give an illustration of *How to Read a Book*.

Constance O'Rourke, writer, is expected to speak at a luncheon meeting.

E. C. Beck, of Michigan, at another luncheon, will present *Folklore of the Woods and Ranch*.

A group of students will give a demonstration of the use of radio in the English class.

Elizabeth Page, author of *The Tree of Liberty*, will speak at the annual banquet. On the same program will be Henry Goddard Leech, authority on Scandinavian literature.

Saturday luncheon speakers include Ken McCormick, editor for Doubleday Doran; Mark Van Doren, Pulitzer prize poet; and Louis Bromfield, who will tell "How Writers Write."

Can you think of any other one place in which you will meet so many other interesting people? And of course I have named only a few of the many good speakers and topics.

Missouri is well represented on this program by William Glasgow Bowling, of Washington University; Dr. W. W. Parker, president of Southeast Missouri State Teachers College; Roy Ivan Johnson, of Stephens College, Blanford Jennings, of Clayton High School, Eugene Seubert, of Maplewood High School; and Samuel Rosenkrantz, of Southwest High School, St. Louis.

Reserve a room at the Stevens Hotel if you wish to be right on the spot, or in any downtown hotel. Better write early. And I'm sure you will enjoy every minute.

Sincerely,

Ruth E. Bynum,

Member of Public Relations Committee for Missouri.

# FREE To Every Teacher

CARL BUSCH  
BLANK MUSIC AND  
HARMONY TABLET

REGULAR  
PRICE  
**25c**

Music Teachers, Music Students and arrangers of music require blank music paper from time to time. This tablet is the most convenient of anything obtainable in blank music paper.

Everything In Sheet Music For Teacher and Musician. Come in and "browse around."

## PIANOS—for school and home

The largest selection of fine pianos in the world headed by Steinway.

Pianos at every price.



## Everything in New

Band and Orchestra Instruments

Come in and ask for complete Musical Instrument Catalog. Best — At Lowest Prices. Ask us about our rental plan.



# RECORDS

At Jenkins you will find the new records for County Chorus music appreciation. ALSO the largest selection of all kinds of records—Victor, Columbia, Decca—in the State of Missouri. Come in.

## RADIOS

Full line of Stromberg Carlson, Philco, R C A Victor, Emerson, Zenith and Records. Lowest prices.

## PORTABLE Phonographs

Newest little portable phonographs and record players at popular prices. On sale at our record department.

# JENKINS MUSIC CO.

1217 Walnut

Just South of 12th on Walnut

## TEACHERS' CREDIT UNIONS Help You - -

to save when you should  
and  
to borrow when you must

### They Provide

A reasonable return on the money you save; a loan service at a rate lower than most other sources.

### They Give

Confidential service  
Convenient service  
Reliable service

They are easily formed by your own group of professional associates.

They are operated by officers chosen from your professional associates.

They are protected by and operated under state supervision.

Nineteen are operating now as follows:

Teachers Credit Union, Kansas City  
L. A. Pinkney, Treasurer  
St. Joseph Teachers Credit Union, St. Joseph  
W. D. Bracken, Treasurer  
Northwest Missouri Teachers Credit Union, Maryville  
L. G. Somerville, Treasurer  
Springfield Teachers Credit Union, Springfield  
O. O. Lahman, Treasurer  
Clay Co. Teachers Credit Union, No. Kansas City  
Amelia Keller, Treasurer  
University Credit Union, Columbia  
R. E. Lucas, Treasurer  
Maplewood School District Credit Union  
Ruth Hughes, Treasurer  
Webster Groves School District Credit Union  
B. J. Leonard, Treasurer  
Northeast Missouri Credit Union, Kirksville  
Paul Selby, Treasurer  
Boone Co. Teachers Credit Union, Columbia  
J. R. Hall, Treasurer  
St. Louis Progressive Colored Teachers Credit Union  
G. F. Ruffin, Treasurer  
Cape Girardeau Teachers Credit Union  
Prof. L. H. Strunk, Treasurer  
Butler Co. Teachers Credit Union, Poplar Bluff  
Eugene H. Broyles, Treasurer  
Central Missouri Teachers Credit Union, Warrensburg  
Dr. Emmett Ellis, Treasurer  
Greene Co. Teachers Credit Union, Springfield  
J. Fred Lawson, Treasurer  
Southwest Missouri Teachers Credit Union, Springfield  
Mabel Moberly, Treasurer  
St. Francois Co. Teachers Credit Union, Flat River  
Vernon S. Estes, Treasurer  
University of Kansas City Credit Union, Kansas City  
R. W. Funk, Treasurer  
Cole Co. Teachers Credit Union, Jefferson City  
Henry Rollmann, Treasurer  
Use one of these for saving now. Don't wait till you have to borrow. For more information contact  
**MISSOURI MUTUAL CREDIT LEAGUE**  
2206 Power & Light Bldg.  
KANSAS CITY, MISSOURI  
This ad contributed by  
Missouri State Teachers Association

## ITEMS OF INTEREST

### INFORMATION ON GROUP INSURANCE

Teachers who are interested in the M.S.T.A. group insurance policy will be afforded the opportunity of securing information about it at the annual meeting in Kansas City.

A representative of the North American Life Insurance Company, will be at the information desk to answer any questions teachers may have regarding the group insurance policy.

### INJURIES ARE FATAL

Ralph Watkins, industrial arts teacher at Reed Junior high school in Springfield, died recently of injuries sustained in an automobile accident. Mr. Watkins had been at Reed junior high for three years.

### NAMED ACTING SUPERINTENDENT

T. R. Windes, principal of the Lamar high school, has been named acting superintendent during the absence of Superintendent D. M. Craig. Superintendent Craig, a captain in the 203rd Division, will be stationed in Texas while in training.

## *Your Influence Goes On*

*Your attitude, your personality,  
and your taste sculpture those of  
the youth whom you guide. It is  
you who help create new devotees  
of art and beauty!*

*... and so with special  
warmth, we invite your  
inspection of all our fine  
and lovely things.*

**JACCARD JEWELRY CO.**

1017-19 Walnut Street





Our dentist said  
that Chewing Gum  
exercises your  
teeth and helps  
keep them clean.

Say, our dentist  
told Mom the same  
thing. And, boy,  
am I glad . . . 'cause  
now we always  
have Chewing Gum  
on hand.

## CHEWING GUM is a wholesome daily pleasure

Refreshing, healthful, inexpensive . . . that describes Chewing Gum.

Alert teachers everywhere know that the daily enjoyment of Chewing Gum is an aid to mouth health—of both youngsters and grown-ups. Try some yourself . . . today! Many flavors to suit your taste.

**4 AIDS TO GOOD TEETH**  
Proper Food, Clean  
Teeth, Dentist's Care  
and plenty of Daily  
Chewing Exercise.

There is a reason, a time and  
place for Chewing Gum.

U-207

University Research is the basis of our advertising. National Association of Chewing Gum Manufacturers, Staten Island, New York

## free . . . TO EDUCATORS !!

The MOST TIMELY and VALUABLE Educational Material obtainable today—A vital help to YOU in VOCATIONAL TRAINING . . .

### OCCUPATIONAL INFORMATION

A Complete Set of Occupational Information, covering 30 VOCATIONS is now given FREE with Purchases of the

### 1940 WORLD BOOK ENCYCLOPEDIA

See this material, and get FREE SAMPLES AT OUR BOOTH at the State Teachers Association Meeting in Kansas City this Month.



ROACH-FOWLER COMPANY

KANSAS CITY, MISSOURI

NOVEMBER, 1940

375

*When in Kansas City  
Lunch and Dine in  
One of the Three*

## **WOLFERMAN RESTAURANTS**

### **THE TIFFIN ROOM—**

QUIET, RESTFUL DINING ROOM  
Luncheon service daily, Dinner  
service Thursdays

### **THE WALNUT BALCONY—**

Light Luncheons and Afternoon  
Teas

### **THE GRILLETTE—**

Table and counter service  
Luncheon and Dinner

1108 WALNUT STREET

The Tiffin Room is available for private  
breakfasts or dinners. For information  
write: Laura Beaver—1108 Walnut Street,  
Kansas City, Missouri.

### **DORMITORY FOR WARRENSBURG**

The Board of Regents of Central Missouri State Teachers College recently approved detailed plans for a new dormitory. The dormitory which will be for women is to be constructed on the West Campus.

### **PUBLICATION**

The Department of Elementary school principals announce the publication of their 19th yearbook. The title of the new publication is "Meeting Special Needs of the Individual Child." Ten chapters of usable material are presented in this volume.

The book sells for two dollars. Study outlines may be purchased for twenty-five cents each. Address communications to Department of Elementary School Principals, 1201 Sixteenth Street, N. W., Washington, D. C.

### **AMERICAN VOCATIONAL ASSOCIATION MAKES RESEARCH DEBUT**

Aided financially by the Carnegie Corporation, the American Vocational Association conducted a two-year research project to determine "the occupational distribution and progress of a selected group of graduates from vocational schools or departments" in and near Williamsport, Pennsylvania. The results are embodied in a 132-page bulletin throwing light on similar problems throughout the nation. The title is **Occupational Adjustments of Vocational School Graduates**. Copies may be ordered at 50c from the Association, at 1010 Vermont Avenue, N. W., Washington, D. C.

# STEPHENS COLLEGE

*presents*

- a program designed to **CHALLENGE** personal growth of students
- a faculty alert to **GUIDANCE** as its proper function
- a campus patterned for **DEVELOPMENT** of individual student abilities

Address President James M. Wood, Stephens College  
Columbia, Missouri

#### DEATH OF MINNIE B. NELSON

With feelings of deepest sorrow, the St. Joseph branch of the Missouri State Teachers Association must record the passing of one of its most respected and beloved members, Miss Minnie B. Nelson, who died on July 1, 1940.

We realize that we have lost a valuable friend and administrator, who worked conscientiously in the management of her school with fairness and justice to all.

While the loss of her presence will be keenly felt, her Christian spirit will remain a deep and lasting influence in her home, in the community and in her church.

Be It Resolved, That a copy of these resolutions be sent to the members of her family, together with assurance of our sincerest sympathy.

Be It Also Resolved, That we inscribe upon our records this tribute to the memory of Miss Nelson, and

That a copy of these resolutions be sent to the Missouri State Teachers' Association.

Respectfully submitted by

Elizabeth Brown  
Katie Elliott  
Mabel White  
Edith Rice  
May Williams

one of the treats of  
coming to Kansas

City is to

DINE AT

**MYRON GREEN**

**Cafeterias**

**and Restaurants**

•

Cafeteria—1113-15 Walnut

Restaurant—1008 Grand Ave.

Restaurant—Country Club Plaza

•

NATIONALLY FAMOUS  
WOMAN-COOKED FOODS

FOUNDED 1851

Christian College

A JUNIOR COLLEGE FOR WOMEN  
COLUMBIA, MISSOURI

## RED CROSS SHOES

New colors. New materials. Every pair made by master craftsmen, with a classic simplicity and feminine grace that is so utterly smart, this season.



Unchallenged shoe value at

**\$6.50**

# ROBINSONS

1016-18 MAIN  
KANSAS CITY, MISSOURI



*The Girl on  
Mademoiselle's  
Cover . . .*

Pictured in our  
silvery-blond  
American  
Opossum brief-  
coat . . . de-  
signed by Jack  
Zimmerman,  
man of the  
hour in Ameri-  
can fashion!

156.00

**SHUKERT FUR CO.**

1113 McGee St.—Kansas City

## IMPORTANT CONVENTIONS NOVEMBER

- 6 Missouri State Teachers Association Annual Convention, Kansas City, November 6-9, 1940.
- 9 Future Farmers of America, Kansas City, November 9-16, 1940.
- 10 American Education Week, November 10-16, 1940.
- 21 National Council Teachers of English, Chicago, November 21-23, 1940.
- 21 National Council for the Social Studies, Syracuse, New York, November 21-23, 1940.

Courtesy of

**MILLER-WOHL CO.**

WOMEN'S AND MISSES APPAREL

1124 Walnut

COMPLIMENTS

of

**F. W. Woolworth Company**

1109 Main

KANSAS CITY, MO.



**HEADQUARTERS  
HOTEL**

MISSOURI STATE TEACHERS  
CONVENTION

November 6-9

Moderate Rates

**HOTEL  
MUEHLEBACH**

KANSAS CITY, MISSOURI



## DECEMBER

- 13 State Directors of Vocational Education, San Francisco, December 13-15, 1940.
- 16 American Vocational Association, San Francisco, December 16-18, 1940.
- 26 National Commercial Teachers Annual Convention, Hotel Sherman, Chicago, Illinois, December 26-28, 1940.
- 27 National Council of Geography Teachers, Louisiana State University, December 27-31, 1940.

### WILLIAM JEWELL COLLEGE

THE CAMPUS OF ACHIEVEMENT  
Fifteen miles from Kansas City

All friends of William Jewell College are cordially urged to attend the buffet supper at the University Club, 918 Baltimore Avenue, Kansas City, Friday, November 8. One dollar per person.

Program in charge of Albert L. Reeves, Jr., national alumni president, who will have an interesting program.

When in Kansas City . . .

### VISIT

OMAR COCKTAIL LOUNGE  
THE ALCOVE  
PENGUIN ROOM  
COFFEE SHOP

ENTERTAINMENT DAILY



DUDLEY C. BAKER, Manager

## HOTEL Phillips

20 Stories of Comfort



450 outside rooms, each with combination Tub and Shower Bath, Circulating Ice Water and Radio.

RATES FROM \$2.50

About-Town Coffee Shop  
Cabana and Tropics Lounges  
Music and Entertainment  
GARAGE FACILITIES

C. E. PHILLIPS, Managing Director



Who Will Pay the Doctor,  
the Nurse and the Board Bill—  
when You are Sick or Injured?

The Teachers Casualty Underwriters is a national organization of teachers for teachers. For the small cost of less than a nickel a day it will assure you an income when you are sick or accidentally injured. It will also pay you Operation and Hospital Benefits.

Send Your Name—No Obligation

Just fill out and mail the coupon. We will then mail you full particulars of how we protect teachers.

—TEACHERS CASUALTY UNDERWRITERS—  
3320 T.C.U. Bldg., Lincoln, Nebr.

I am a white teacher interested in knowing more about T.C.U. Protective Benefits. Send me, without obligation, the whole story.

Name .....

Address .....

.....

No Agent Will Call

## Culver-Stockton College

CANTON, MISSOURI

Founded 1853

A Liberal Arts College which is making a constant effort to cooperate with the Educational Department of the State of Missouri.

Over a two-year period, 15% of the graduates have received graduate scholarships and fellowships, and there has been a 95% placement of graduates into positions within a two-months period.

W. H. McDONALD, *President*

### FEBRUARY

- 22 American Association of School Administrators, Atlantic City, February 22-27, 1941.
- 27 American Association of Junior Colleges, Chicago, February 27-March 1, 1941.

### MARCH

- 29 Sixth Annual Conference on Elementary Education, Maryville, Missouri, March 29, 1941.

### KANSAS CITY'S SMARTEST STORE

For those who like the unusual

GIFTS—HOME DECORATIVE ACCESSORIES  
COSTUME JEWELRY—LEATHER  
STATIONERY AND ENGRAVING  
GREETING CARDS—PARTY GOODS

# HALL'S

SOCIAL STATIONERS AND ENGRAVERS

111 E. Eleventh St.

Kansas City, Mo.

**Southwest Baptist College**  
sends

**Greetings and Best Wishes**  
to the

**Teachers of Missouri**  
and an

**Invitation to Make Fifteen Hours**  
**of College Credit Next Summer.**

Regular Term—10 weeks—May 19-  
July 24

Short Term—5 weeks—July 28-  
August 29

Attend either or both terms. Additional credit may be made during the Spring Term.

**Low Rates—Personal Attention—  
Delightful School Life.**

For Full Information Write  
PRES. COURTS REDFORD  
Southwest Baptist College  
Bolivar, Missouri

### The Greatest of HOME CONVENIENCES

**GAS HEATING** is probably the greatest single convenience in thousands of homes in the territory being served with this fuel by The Gas Service Company, a Cities Service Company. Probably no other home convenience contributes so much to the comfort, health and happiness of these households, for the Gas heating plant relieves the entire family of all heating care.

**Gas for Heating** will benefit your family. Now is the time to have Gas heating equipment installed.

**THE GAS SERVICE CO.**

(A Cities Service Co.)

## LINDENWOOD COLLEGE

FOUNDED 1827

St. Charles, Missouri



Lindenwood is proud of her history, proud of her women, and proud of the facilities we have to offer. Enrollment limited.

GUY C. MOTLEY  
*Acting President*



Lindenwood Luncheon, Muehlebach  
Hotel, 12:15 noon, November 7th.  
Write the College Office for reservation.

## 10% DISCOUNT TO TEACHERS

As a special inducement for teachers to buy their furs at Van Dyke's while in Kansas City, we offer 10% discount on any coat in stock. Our regular prices are marked in plain figures.

Spaced Payments

**VAN DYKE FUR CO.**  
1105 McGEE  
KANSAS CITY, MO.



*Pleasant  
Journey!*

**Home for Thanksgiving—  
or anywhere—at a grand saving!**



**This Coupon Brings You New Pictorial Booklet**

Let us mail you a good-natured pictorial booklet all about modern bus travel, "The New Super-Coach" ☐, or facts about FLORIDA and the GULF COAST ☐, or CALIFORNIA and the WEST ☐. (Check the one you want.) To get your free copy, mail this coupon to Greyhound Blvd., St. Louis, Mo.  
Travel Bureau, Broadway & Delmar

Name

Address

City  ST-11MO

NOVEMBER, 1940

381

## MAKING GUIDANCE FUNCTION

(Continued from Page 372)

account of sickness has greatly decreased, and general prevalence of minor ailments, such as colds, were noticeably less. As a result, absence of faculty members was also less, making in terms of dollars and cents a paying proposition of our health program. So well, in fact, did our health program succeed that our Board of Education has

just employed, as medical director on a regular salary, the local doctor, who has given his services free for two years. Although his salary is small, his employment recognizes his service to our school district.

## FACTS AND FIGURES

The average value of school property per pupil enrolled is \$251.00 in Missouri. Twenty-six states rank above Missouri.

EVERYTHING  
FOR YOUR COMFORT  
*Hotel* ★  
**PRESIDENT**  
EVERY ROOM WITH  
BATH OR SHOWER  
FROM \$2.50  
**KANSAS CITY,  
MISSOURI**

## TEACHERS!

Welcome To The

## FORUM CAFETERIAS

—When in Kansas City

At The

## CONVENTION

1212 Main

810 Grand

**THANKSGIVING  
PICTURE  
POSTERS**  
IN PANEL FORM  
TO BUILD UP  
**BECKLEY-CARDY COMPANY-CHICAGO**

Pumpkin Field 3. A Bountiful Harvest 4. The Thanksgiving Dinner. Set No. 703, Price 50 cents, postpaid.

### Other Panorama Posters

No. 705 Christmas  
No. 706 American Indians  
No. 708 Eskimo  
No. 707 Air and Water  
Transportation

No. 711 Desert Life  
No. 710 Japanese  
No. 709 Dutch  
No. 706 Land Transportation

50c each set; any 5, \$2.25, postpaid

### HOLIDAY ENTERTAINMENT

#### Thanksgiving in the Schoolroom.

Over 30 plays, dialogues, drills, marches, songs, games, recitations, and quotations. 100 pages. 40c, postpaid.

**Best Thanksgiving Book.** An outstanding collection of fresh, bright entertainments. 128 pages. 40c, postpaid.

**The Merriest Christmas Book.** 19 lively plays, dialogues and exercises; 46 recitations, monologues, and readings; 13 songs; 16 drills, marches; 12 tableaux; 11 quotations. 160 pages.

Any above book 40c each, postpaid

Write for 88-page buying guide of teaching needs.

## BECKLEY-CARDY COMPANY

1612 INDIANA AVE.

CHICAGO

## Thanksgiving

### BUILD-UP PANEL PANORAMAS

Four background panels 12 x 36 in. with colored paper printed for cutting and pasting.

1. The First Thanksgiving 2.

A Corn and

3. A Bountiful Harvest 4. The

Thanksgiving Dinner. Set No. 703, Price 50 cents,

postpaid.

## Greetings: Missouri State Teachers!

Come See (while you're at convention!) the new things we've selected for you—Accessories, Important Furs, Coats, Suits —to Dinner and Evening Clothes! Make your first stop

Petticoat Lane

**Harzfeld's**

Kansas City, Mo.



## PENNANT CAFETERIA

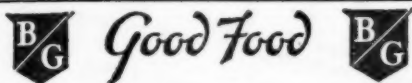
S. W. Corner 12th & Walnut  
(Downstairs)

Delicious Food at Popular Prices

"SCHOOL TEACHERS"

Try Our Daily Bargain Special

Open from 10:30 a. m. to 7:30 p. m.



... famous for "the bottomless cup"  
of perfect coffee

114 W. 12th and 1010 Baltimore Ave.

Quality Foods—Quick Service  
Soda Fountain — Sandwiches — Dinners

## Templer Sandwich Shops

1236 Main - 912 Grand Ave. - 115 E. 12th  
113 E. 11th (Bryant Bldg.)  
KANSAS CITY

## YELLOW CABS

SAFER - BETTER - CAB  
SERVICE

Always Call GRAND 5000

## BRAY HOTEL

On Baltimore near 12th

Rates from \$1.50 Single to  
\$3.50 Double with Bath

WELCOME! "We Sure Do Thank You"

## SEXTON HOTEL

17 W. 12th

Kansas City,  
Missouri

## ALADDIN HOTEL

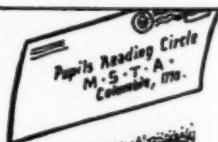
½ block from Auditorium

Rates: \$2.00 and up Single  
\$3.00 and up Double

H. C. Kyle, Manager

## INDEX TO ADVERTISERS

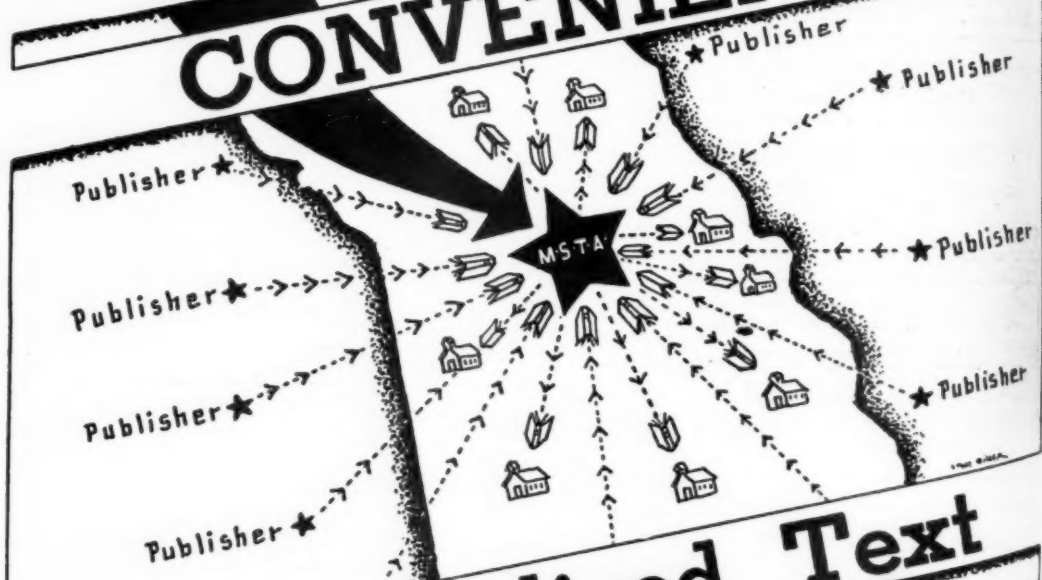
Adler's .....	Second Cover
Affiliated Greyhound Lines .....	381
Alka-Seltzer .....	365
American Seating Company .....	372
Beckley-Cardy Company .....	382
Berkson's .....	355
B/G Foods, Inc. ....	383
Christian College .....	377
Coca-Cola .....	367
Culver-Stockton College .....	380
Emery, Bird, Thayer .....	321
Federal Postal Employees Association .....	359
Forum Cafeterias of America .....	382
Gas Service Co. ....	380
Group Insurance .....	371
Hall's .....	380
Harzfeld's .....	382
Hotel Aladdin .....	383
Hotel Bray .....	383
Hotel Continental .....	379
Hotel Muehlebach .....	378
Hotel Phillips .....	379
Hotel President .....	382
Hotel Sexton .....	383
Household Finance Corporation .....	325
Jaccard's .....	374
Jenkins Music Co. ....	373
Jones Store .....	323
Kansas City Power & Light Co. ....	363
Keystone Trailer & Equipment Co. ....	361
Kline's .....	322
Lindenwood College .....	381
Miller-Wohl Company .....	378
Missouri Mutual Credit League .....	374
Myron Green Cafeterias .....	377
Nat'l. Ass'n. of Chewing Gum Mfgs. ....	375
Pebeco .....	369
Peck's .....	369
Pennant Cafeteria .....	383
Pupils Reading Circle .....	384
Roach-Fowler .....	375
Robinson's Shoe Store .....	378
Shukert Fur Co. ....	378
Southwest Baptist College .....	380
State Teachers College .....	326
Stephens College .....	376
Taylor's, John .....	Fourth Cover
Teachers Casualty Underwriters .....	379
Tempster Sandwich Shops .....	383
University of Missouri .....	Third Cover
Van Dyke Fur Co. ....	381
Vick Chemical Company .....	357
William Jewell College .....	379
Wolferman's .....	376
Woolworth Co., F. W. ....	378
Yellow Cab Co. ....	383



## ★ ONE ORDER CAN DO THE JOB!

Instead of writing from two to fifty orders to as many companies, write ONE to your Pupils Reading Circle.

# FOR YOUR CONVENIENCE



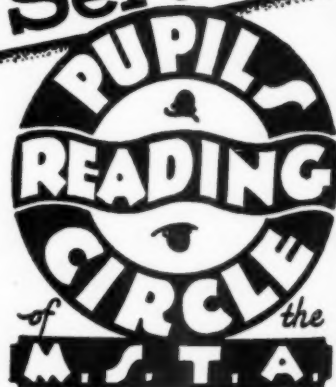
## A Centralized Text and Library Service

### KEYED TO UNITS of State Courses of Study

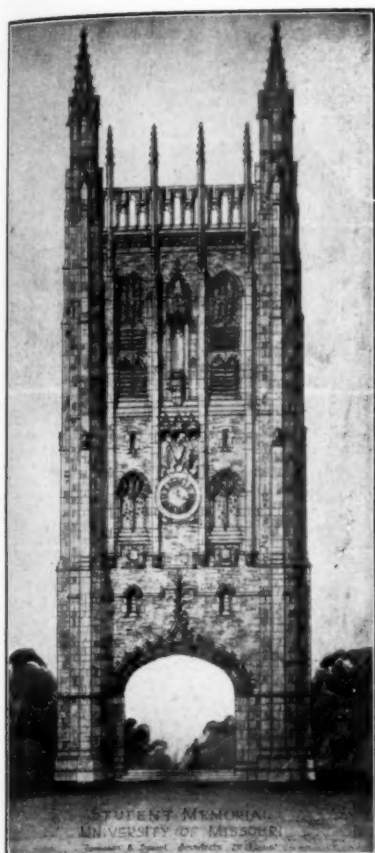
Over 1100 titles are definitely keyed to specific units in the State Courses of Study. This work, involving months of research, was done by the State Teachers Association for your convenience and the improvement of teaching.

Please use the yellow catalog for authentic listing and order from your own association.

THOS. J. WALKER, Sec'y, Columbia, Mo.



COLUMBIA, MISSOURI



# THE UNIVERSITY OF MISSOURI

*g* July 4, 1840, marks the date of the laying of the corner stone of the first building to be erected on the campus of the University of Missouri. After one hundred years, the University campus at Columbia covers more than 800 acres with buildings to house a complete University program.

*g* The University begins the second century of educational progress with a record enrollment, a loyal alumni, additional buildings, expanded libraries and laboratories, increased research opportunities, and other facilities to continue a program of genuine educational service to the people of the state.

## THE 1941 SUMMER SESSION

The 1941 Summer Session program is now being planned. It will offer challenging opportunities for all persons who may be interested in a complete and vital university program of summer study.

### CALENDAR

June 16.....	Monday, registration
June 17.....	Tuesday, class work begins, 7 a. m.
July 4.....	Friday, Independence Day, holiday
August 3.....	Sunday, Baccalaureate address, 8 p. m.
August 8.....	Friday, summer session class work closes, 4 p. m.
August 8.....	Friday, Commencement exercises, 8 p. m.

*For information about the Summer Session address:*

**DEAN THEO. W. H. IRION**  
 Director of the Summer Session  
 212 Education, Desk 1

**UNIVERSITY OF MISSOURI**  
 Columbia, Missouri



## Winter warmth

*is your option in either fur or cloth and here for your selection you will find styles pleasing both to the eye and the purse.*

Fitted silhouette coat of Juilliard's woolen . . . Black with black skunk plastron front for those who favor the longer haired furs . . . Bishop sleeves slenderize the hipline . . . sizes 12 to 20, **\$69.95**

Swagger coat of black Sealine . . . dyed coney . . . full sleeve give below the waist slimness . . . supple fur worked into yoke back . . . sizes 12 to 20, **\$79.95**

Third Floor

# JOHN TAYLOR'S

Oh e  
No t  
Not e  
But r  
Your  
Oh e